

# Knitted Outerwear Times

OCT 18 1961

the official publication of the  
national knitted outerwear association

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Vol. 30

MONDAY, SEPTEMBER 25, 1961

No. 40

## Gov't Procurement

### 11 Mills Submit Knit Glove Bids

PHILADELPHIA, Pa.—The following firms bid at the Military Clothing and Textile Supply Agency under QM-214 for 1,071,280 pairs knitted wool glove inserts; f.o.b. destinations (a) New Cumberland, Pa., depot (b) Atlanta depot, (c) Memphis, (d) Utah. For small business. All firms using domestic wool.

York Gloves, Inc., Yonkers, N. Y.: (a-d) 120,000 at \$.855; 80,000 at .86; 120,000 at .864; 4% -20; max., 420,000.

Gelmar Knitting Mills, Yonkers: (a) 200,000 at .855; 200,000 at .865; 210,400 at .875; (b) .855; 87,040 at .865; 100,000 at .875; (d) 100,000 at .875; 104,400 at .885; 1/4% -20; max., 650,000.

Allied Knitting Mills, N. Y.: (a) 50,000 at \$.8679; (b) 50,000 at .8681; (c) 50,000 at .868; (d) 50,000 at .871; 1/4% -20; 1/2% -20; max., 50,000.

Clydebank Knitting Co., Fort Plains, N. Y.: (a-c) 50,000 at .879; 50,000 at .93; 20,000 at .96, for (d) add .01 per pair to foregoing prices.

Knit True Handwear Co., Gloversville, N. Y.: (a) 36,000 pair size 3 or 4 at .98; minimum 6,000.

Manheim (Pa.) Knitting Co.: (a) 60,000 at \$1; minimum 10,000.

Marr Knitting, Inc., Osage, Mo.: (a) 132,000 at .91; bid open.

Gloversville-Continental Mills, Gloversville, N. Y.: (a) 24,000 at \$.90 or 48,000 at .925, or 100,000 at .955, or 96,000 at .99, or 120,000 at \$1.01, or



An admiring gaze is cast toward the winners of the National Sweater Queen contest by De Dee Dillworth, Miss Sweater Girl of 1976. Winners are Dodie Marshall, the Sweater Queen; Renata, second place, and Chris Noel, third.

144,000 at \$1.033, or 168,000 at \$1.057, or 204,400 at \$1.08; minimum 24,000; or (b) 24,000 at .893 or 36,000 at .927 or 48,000 at .973 or 60,000 at \$1.028 or 69,440 at \$1.05; minimum 24,000; or (c) 24,000 at .913 or 48,000 at .938 or 72,000 at .968 or 96,000 at .993 or 120,000 at \$1.023 or 144,000 at \$1.05 or 168,000 at \$1.073 or 187,040 at \$1.097; minimum 24,000; or (d) 24,000 at .907 or 48,000 at .932, or 72,000 at .961 or 96,000 at .987 or 120,000 at \$1.015, or 144,000 at \$1.041 or 168,000 at \$1.064, or 204,400 at \$1.088, or any combination (a, b, c and d) up to 204,400 at \$1; minimum 24,000 maximum 204,400; minimum 24,000 any one dest.; ship. pt. Schenectady, N. Y.

Leon F. Swears, Johnstown, N. Y.: (a-d) 96,000 at \$1.045; 96,000 at \$1.065, 96,000 at \$1.085; minimum 96,000.

Garson Knitting Mills, Du-

luth, Minn.: (a-d) 40,000 at \$1.40; 1/20; maximum 40,000, minimum 10,000.

Hitchcock-Curtis Knitting Co., Nashua, N. H.: (a-d) 120,000 at \$1.371; 1/10% -20; maximum 120,000, minimum, 50,000.

## Korzenik Addresses N. Y. Trade Board

International agreements as an approach toward the solution of the United States textile import problem was the subject of a talk given at the Textile Section of the New York Board of Trade by Sidney S. Korzenik, executive director and counsel of the National Knitted Outerwear Association, on Thursday, September 21. The meeting was held at lunch at the Overseas Press Club, New York City.

Mr. Korzenik, who was an industry adviser to the United

(Continued on Page 33)

## National Sweater Week Begins With Naming Of Queen

Dodie Marshall, a blue-eyed brunette from Philadelphia, Pa., was voted National Sweater Queen of 1961 at the Waldorf Astoria on Monday, September 18, in ceremonies that opened the 16th annual National Sweater Week. Miss Marshall, 22, 5' 6", was one of 12 finalists who were selected from 300 contestants. She was chosen by a jury of industry executives and representatives of radio, television and the press. Second place winner was Renata of Germany; third was taken by Chris Noel of Fla.

### Sweater Girl of 1976

Previous to the selection of the new queen, De Dee Dillworth, 5 years old, of New York City, was selected Miss Sweater Girl of 1976.

Named by the Sweater Girl finalists as Mr. Sweater Guy of 1961 was George White. Commentator for the show was Lisa Reinhart.

Ben Kaplan, Mayflower Knitting Mills, and Irving Lewis, Irwill Knitwear Corp., crowned the winners. Inscribed silver cups were presented to both of the new Sweater Queens. From the sponsor of the contest The Sweater Queen of 1961 received a complete sweater wardrobe and a U. S. Savings Bond. Savings Bonds were also given to the second and third-place winners.

### KOF Sponsors

National Sweater Week, which concluded Sunday, was sponsored by the Knitted Outerwear Foundation, promotional affiliate of the National Knitted Outerwear Association.

(Continued on Page 33)

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## Knitted Outerwear Times

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## Synthetic Fibers

# Acrylic Fiber Producers Reduce Prices

By CHARLES REICHMAN, Editor

IN an obvious retort to the reductions in price of Acrilan acrylic staple and carpet fiber announced by The Chemstrand Corporation on September 14, the DuPont Company on Wednesday announced sharp cuts in prices of Type 42 Orlon, Types 21 and 24 Orlon Sayelle and various other types of Orlon fiber, including carpet

fiber. The Chemstrand price cut was four cents a pound on 2.0, 2.5, 3.0, 5.0 and 8.0 denier Acrilan staple fiber. The cut in staple fiber prices was from \$1.22 a pound to \$1.18.

In reducing its staple fiber prices, Chemstrand left unchanged the price of Acrilan tow in all deniers. Tow currently sells at \$1.22 a pound. Acrilan knitting yarn processed from tow is largely used by sweater knitters.

Chemstrand's new price schedule for its acrylic staple fibers affects both Acrilan 16.56, the original fiber, and Acrilan 16, its cross-dyeable fiber.

The new lower Orlon prices averaged seven cents a pound but amounted to 12 cents a pound for 3.0 denier staple which is widely used in the industry for the manufacture of sweaters. The cuts on 4.5 denier fiber used in 80/20 Orlon and wool jersey yardgoods amounted to four cents a pound and on 6.0 and 10.0 denier fiber used in bulky rib knit sweaters amounted to six and four cents a pound, respectively.

### Orlon Sayelle Price

The price decreases on Orlon Sayelle came to seven cents for 3.0 denier Type 24, seven cents for 3.0 denier Type 21 and six cents for 6.0 denier Type 21.

The new prices for these fibers are now \$1.38 for three denier Type 24 and \$1.38 and \$1.34 for three and six denier Type 21 Orlon Sayelle, respectively.

The new quotation for 2.0 and 3.0 denier Type 42 Orlon is now \$1.18, placing it at the same price level with the corresponding deniers for Acrilan staple.

Prices for the coarser denier Type 42 Orlon fibers, as a result of the price reductions, are now four cents a pound below the prices for the corresponding coarse deniers of Acrilan staple

fiber. The DuPont Company also instituted drastic cuts in the price of Colorseal black Orlon. Three denier has been slashed 20 cents from \$1.63 to \$1.43. The price of 6.0 and 10.0 denier Colorseal black, formerly \$1.55 a pound, is now \$1.39 a pound, down 16 cents.

DuPont also cut prices on Type 72 and 75 staple fiber used for blending with cotton. The price reduction amounted to 12 cents a pound. The new price for both these cotton system fibers is 96 cents a pound.

Also reduced was Type 39A Orlon staple for use on the woolen system. This fiber was cut three cents a pound from the old price of 99 cents.

The decrease in the price of Type 36 Orlon carpet staple amounted to seven cents a pound. The new price for this fiber is now 79 cents a pound.

### Cut Carpet Yarn

The across-the-board decrease in Acrilan staple fiber prices was part of a four and one-half cents a pound cut in the price of 15 denier Acrilan acrylic carpet fiber from 89 cents to 74½ cents. This Acrilan carpet staple price reduction was the second in four months. On June 6, 1961, Chemstrand had shaved the price of 15.0 denier carpet staple fiber six cents from the previous price of 95 cents a pound. The action at that time was felt to be the result of price reductions made by Eastman

Chemical Products on its Verel modacrylic fiber.

Since Chemstrand did not cut Acrilan tow prices, no change is envisaged in quotations for Acrilan knitting yarns produced via tow-to-top spinning systems.

"There's no reason for us to change our Acrilan tow yarn prices," one spinner commented, "since the price reduction only affects staple fiber."

The DuPont action is expected to set off a rash of price reductions by other producers of acrylic and modacrylic fibers. On Thursday morning American Cyanamid Company announced new, lower prices for Creslan acrylic fiber, effective on that date. The company pared 2.0, 3.0 and 5.0 denier fiber from \$1.22 to \$1.18. Cyanamid's 15.0 denier fiber, which had been 89 cents a pound, was knocked down to 74½ cents a pound.

Other Cyanamid price reductions were: Type BB 3.0 and 5.0 denier, reduced from 97 cents to 94 cents and Type BC, 2.0 and 3.0 denier, was cut from \$1.08 to 96 cents a pound. Type WM remains unchanged at 94 cents a pound.

Type WM Cyanamid fiber is a wool mixed fiber; Type BB is a blend for use in blankets; and Type BC, a fiber for blending with cellulosic fibers.

Price moves from the Dow Chemical Company, producers of Zefran acrylic fiber, and from Eastman Chemical Products, Inc. and Union Carbide and Carbon Corp., two manufacturers of modacrylic fibers, are expected momentarily. Eastman's modacrylic fiber is Verel and Carbide's is Dynel.

(Continued on Page 5)

## TREND OF PRICES ORLON SAYELLE BI-COMPONENT FIBER

Fiber	Sept. 20, 1961	Dec. 12, 1960	1959
Type 21 3-denier staple.....	1.38	1.45	1.53
Type 21 6-denier staple & tow	1.34	1.40	1.50
Type 24- 3-denier staple....	1.38	1.45	*

\* Not available at that time.



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## HOW ORLON TYPE 42 ACRYLIC FIBER PRICES HAVE CHANGED IN PAST 8 YEARS

Deniers	Sept. 20, 1961†	Dec. 12, 1960†	Dec. 1, 1958÷	Nov. 21, 1956÷	Nov. 22, 1955÷	Jan. 4, 1954÷	1953
1.0	—	1.28	1.28	1.48	1.45*	—	—
2.0	1.18	1.28	1.28	1.33	1.30	1.60	1.80
3.0	1.18	1.30	1.28	1.28	1.25	1.50	1.90
4.5	1.14	1.18	1.18	1.20	1.20	1.50**	—
6.0	1.14	1.20	1.18	1.20	1.20	1.50**	—
10.0	1.14	1.18	1.18	1.20	1.20*	—	—

÷ Effective date of price change.

— Indicates deniers not available at that time.

\* 1 and 10.0 denier were introduced early 1956.

\*\* 4.5 and 6.0 denier fibers were introduced early 1955.

Prior to the DuPont announcement of lower prices for Orlon, it had been widely felt in the market that the Chemstrand price gambit would strengthen Acrilan's position in the knitgoods field in relation to Orlon. However, now it is doubtful whether the fiber's competitive position vis-a-vis Orlon will be different from what it has been up to now. Actually, Acrilan has had only limited success in the sweater field. The Chemstrand fiber's greatest strength in knitwear has been in the tubular jersey yardgoods area where it is used in cut-and-sew knit shirts. In that market, however, Acrilan is up against vigorous competition from 80/20 Orlon and jersey cloth.

In announcing the price cuts for Orlon acrylic fiber, DuPont at the same time put into effect a higher price schedule for Lycra spandex fiber. All deniers of this synthetic elastomer were increased 50 cents a pound. Lycra is largely used in the swimwear branch of the industry in elasticized woven and knitted fabrics in place of covered natural rubber yarns.

The new price schedule for Lycra is as follows:

Denier	Price
70	\$13.00
140	7.90
280	6.45
420	6.00
560	5.85

It was too late at presstime to assess the significance of the broad DuPont price changes. Some of the spinners contacted were completely taken aback by the move although some had anticipated the action as a result of the earlier Chemstrand move. Most, however, were stunned by the size of some of the price cuts. There were some angry expressions of astonishment and disappointment by the more outspoken spinners.

The adverse reaction was particularly evident in comments with respect to the Orlon Sayelle, one spinner declaring that the Chemstrand move "didn't call for action on this fiber." (Editor's Note: An analysis in depth of yarn spinners' reactions to the DuPont price policy will appear in next week's issue of KNITTED OUTERWEAR TIMES.)

No reason was advanced by The Chemstrand Corporation for the price cuts in the finer deniers of Acrilan staple. The move, however, was felt by market observers to be necessary to place the overall Acrilan price schedule in balance with the new lower price for the carpet staple.

The reason for the reduction in the price of the latter was, according to The Chemstrand Corporation, increased production efficiency resulting from manufacturing process improvements.

The new \$1.18 price for 2.0, 2.5, 3.0, 5.0 and 8.0 denier Acrilan staple brings it back to the level at which these deniers sold prior to the advance instituted by Chemstrand on December 12, 1960. The price hike at that time followed a two cents per pound price increase made effective by the DuPont Company for Type 42 Orlon.

## Yarn Suppliers

## National Orlon Sayelle Thick - And - Thin Yarns

National Spinning Company has been producing thick-and-thin yarns of Orlon Sayelle all this year, according to Carl Leff, vice president of the company.

Prior to that, he stated, National has been spinning a thick-and-thin yarn made of the company's Spun-Gee Orlon.

Mr. Leff's remarks were prompted by a statement in last week's issue of KNITTED OUTERWEAR TIMES that two other spinning mills were the only resources for such yarns at the present time. He stated that the article was incorrect in this respect as well as in the claim that the yarns were the first of the type to appear on the market.

## Brustein Introduces Alpaca-Type Orlon Yarn

An alpaca-type Orlon yarn for use in men's and women's sweaters knitted in reverse links stitch has been introduced by S. Brustein, yarns.

Called Shag-Paca, the new yarn is constructed from 6 and 10 denier Type 42 Orlon. Brustein applies a special finish to the yarn after spinning to impart the luster characteristic of natural alpaca fiber.

Brustein is also offering worsted spun thick-and-thin yarns produced from Orlon Sayelle as well as from conventional Type 42 yarn.

## TREND OF PRICES FOR ACRILAN ACRYLIC FIBER STAPLE AND TOW—1953-1961

Deniers	Sept. 14, 1961*	June 1, 1961*	Dec. 12, 1960*	Jan. 1, 1959*	Oct. 1, 1957*	1955-56†	January, 1954	1953
2.0 denier staple	1.18	...	1.22	...	1.24	1.18	1.50	...
2.0 denier tow	1.22	...	...	...	...	...	...	...
2.5 denier staple	1.18	...	1.22	1.18	...	...	...	...
2.5 tow	1.22	...	...	...	...	...	...	...
3.0 denier staple	1.18	...	1.22	1.18	1.16	1.12	1.40	1.85
3.0 tow	1.22	...	...	...	...	...	...	...
5.0 denier staple	1.18	...	1.22	1.18	1.16	1.12	1.40	1.85
5.0 denier tow	1.22	...	...	...	...	...	...	...
8.0 staple	1.18	...	1.22	1.18	1.16	1.12	...	...
8.0 tow	1.22	...	...	...	...	...	...	...
15.0 staple and tow	0.74½	0.89	0.95	.93	1.01	.97	...	...

\*Effective date of price change.

†Prices effective Nov., 1955, and unchanged during 1956. 8 and 15 denier not available in 1955.



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**Quality Control**

*Benny Corduneck*

# Instrument Gives Full-Fashioned Course-Wale Readings

WEST GERMANY—An instrument designed to simplify the manufacture of full-fashioned garments on flat-bar equipment at the same time obviating long and at times difficult calculations has recently been developed by Fritz Benz, a Hungarian knitting technologist now living in Switzerland.

## Description of Instrument—

The instrument, known as the Co-ordinate, consists of a table resting on four legs. In addition to the horizontal position, the table also can be set as required into various inclined positions. In order to enable an exact positioning of the knitted sample or the paper pattern upon the table, the latter has engraved upon its working surface, a horizontal line (Absciss) as well as a line running at a right angle to it in the center of the table (the Co-ordinate). The Co-ordinate is positioned in the center of the table because on flat-bar machines the needles are numbered from the center of the needlebed towards the right and left of the machine.

Moreover this arrangement permits the placement of various paper patterns without having to turn these over. In this connection, it is immaterial whether the paper patterns are symmetric in shape or whether they have their folding line on the face or reverse side of the fabric.

There are two glass covered slots along the working surface of the table as well as on the left hand lengthwise side, which permit the viewing of a row of numbers. Situated below each of these two slots is a housing containing an endless band. The latter is tensioned over two rollers and can be set by means of a hand wheel to any desired position.

Arranged on the band at the working side of the instrument on top of each other similar to a table are 151 rows of figures. The individual numbers of row indicated (they are numbered from the center towards the right and left) the number of wales, identical with the number of needles, for a particular wale density in the fabric.

With 151 rows of numbers there are thus available 151 different wale densities from the coarsest to the very finest fabric. The same rules apply to the second band which is arranged

along the left hand side of the instrument. This too contains 151 rows of figures which are numbered from the bottom upwards. These numbers indicate the various course densities. The values, however, indicate two-course and not single-course densities.

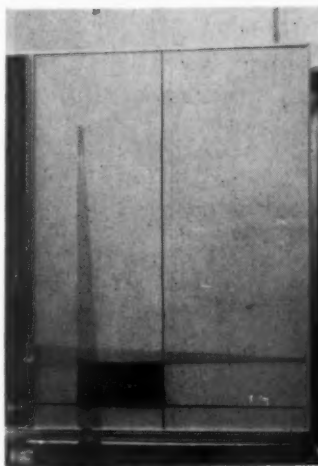
Arranged on the left hand side of the band dealing with wales or numbers of needles, respectively are four columns with each rows of numbers, the identical technical values such as the number of needles required for 10 cm. and one inch of fabric width or, conversely, the fabric width in centimeters or inches which results from 10 needles.

At the lower edge of the band dealing with course density, there are four columns which fix the technical values with regard to the number of two-course cycles needed for a fabric height of one inch and 10 centimeters and again, conversely, the fabric height in centimeters and inches which results from 10 two-course cycles, i.e., 20 courses.

In order to set the apparatus and read off the results quickly, it is equipped with two settings on rulers arranged at right angles to each other. The latter are moveable along the working side as well as along the left hand lengthwise side of the instrument parallel to the two set-on lines which are engraved upon the surface of the table. To enable the exact reading off of the numbers which appear in the slots of the surface of the table, the inventor has arranged the rear end pieces of the rulers in the form of indicator fingers.

## Setting the Co-Ordinate Instrument—

In order to set the instrument, it is necessary to have either a piece of knitted fabric which is as far as possible rectangular in shape or its technical details, such as wales or needles per unit length and the number of two-course groups per



Co-ordinate instrument

unit length. The knitted sample, the size of which can be as desired (preferable 20 cm. x 20 cm.) is now laid against one of the two set-on lines which form a cross.

In order to prevent displacement of the fabric, it can be held down with cello tape.

The number of wales in the sample and its two-course groupings are now counted. The two rulers are now laid against those two sides of the fabric sample which are not against the two set-on lines (Absciss, and Co-ordinate). The band dealing with the wale density is now turned, until there appears in the slot in the surface of the table at the rear indicator finger of the vertical set-on ruler, the same number as that which has been obtained when counting out the wales in the sample.

The same procedure is carried out when setting the course number. Here the other band is turned until the number which appears in the slot of the surface of the table at the indicator finger of the horizontal set-on ruler is identical with the counted-out number of courses of knitted sample. The Co-ordinate instrument is now set for the stitch density of the particular knitted sample.

If the knitter is, however, already in possession of such technical data as numbers of needles and two-course groupings per inch or 10 cm. or, conversely, if he knows the width of the fab-

ric and its height in inches or cm. which can be obtained from 10 needles and 20 courses, the above mentioned setting of the instrument then becomes unnecessary.

All that is necessary in that event is to turn the two bands of numbers until the known technical data appears on the edge columns in the two bands which have been provided for this and can be seen in the two slots which are cut into the surface of the table.

## How to read the instrument—

The paper pattern is laid along the vertical and horizontal setting on lines in the area where they cross each other. The stitch density for the knitted fabric is calculated in the same way as described for the knitted sample. The vertical setting-on ruler is pushed to the corner points of the paper pattern edges concerned so that it is possible to read off at the indicator finger of the vertical setting the number of needles which are needed for the particular width of the paper pattern.

In the same way, the horizontal setting on the ruler, with its indicator finger pointing to the rows of figures dealing with two-course groupings, permits the fixing of the two-course groups needed to knit that particular height of the paper pattern. These figures are, of course, on the left hand side of the instrument.

Using the above mentioned method of operation it is possible to determine not only the number of needles and two-course groupings for knitting the required width and height of a fabric but it is also possible to fix the number of two-course groupings which are needed to reach a point where the fabric is widened or narrowed by one needle.

If there is no paper pattern available, it is possible to read off the number of needles and courses required for knitting a particular width and height with the aid of centimeter scales which are fitted to the lower width side and the left hand lengthwise side of the instrument.



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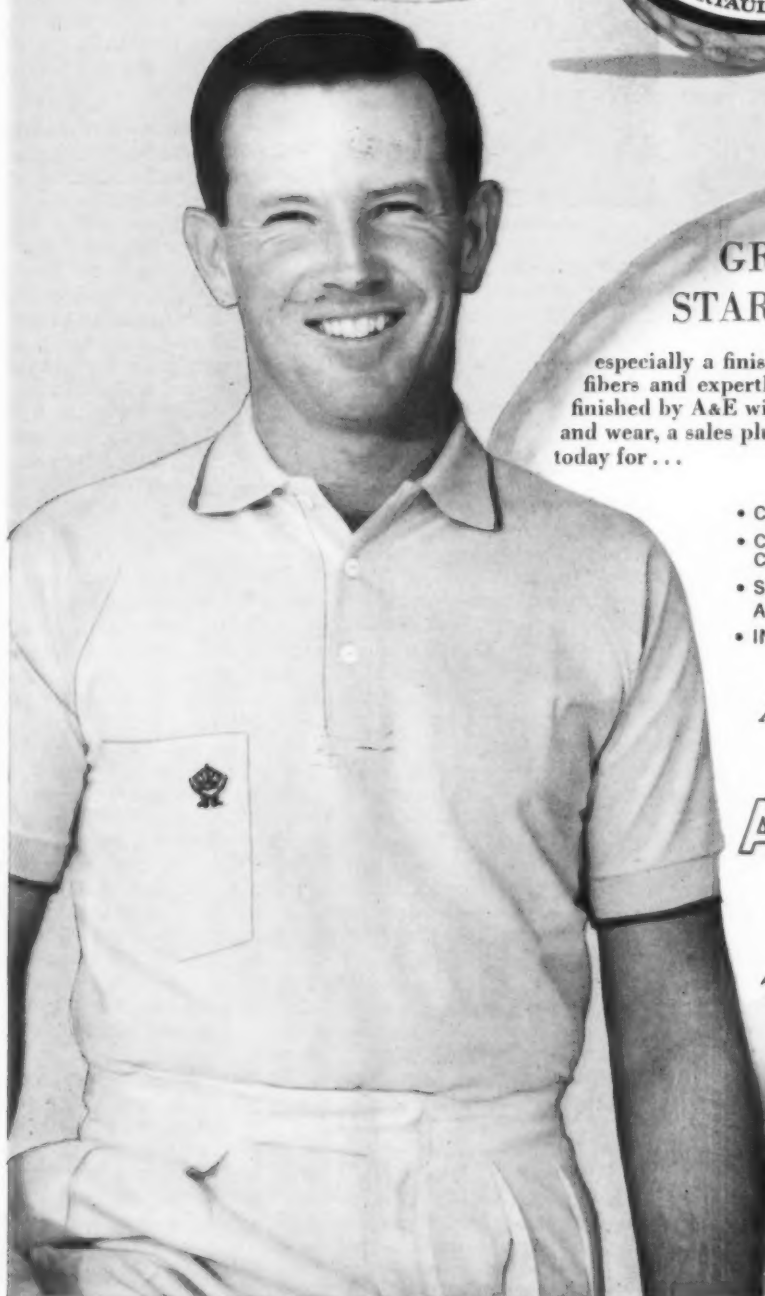
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**Knitwear From Abroad****For Ski Or Apres, Knits Are Always Appropriate**

For leisurely relaxation after a strenuous day on the ski slopes, this short sleeve Helanca nylon overblouse, left, is perfect. Twelve colors make up the hand printed design on this model. Below, broad, horizontal stripes in several widths design a boatneck pullover knitted of worsted wool. It comes in several color combinations.



In vivid contrast to stark white ski slopes, is this multi-colored Orlon ski pullover. Raglan sleeves create a squaring off of the design around the neckline.



Colorful chrysanthemums are lavished over the surface of the screen printed Helanca nylon blouse, left. The simple silhouette is a perfect background for the print.



Reversible anoraks are popular for ski-wear abroad. Examples here show, left, one side knitted of wool in a jacquard design, and right, the other side made of quilted Perlon. The hood is also reversible.



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## Women's & Misses'

### Longer Sweater Is Highlighted On West Coast

PORTLAND, Ore. — Knitwear has been featured in its customary starring role in back-to-school style shows and promotions here, with much publicity focused on the definitely longer sweater; on the tunic, or overblouse look; and on the V-neck sweater. The kookie look, too, has received its share of attention.

Meier & Frank's official College Board sweater is Jantzen's boatneck wool jacquard pull-over in a cross-stitch design of cyclamen pink and white—notable for its perky row of fringe which skims the hips in a style very flattering to the young figure.

The mammoth Portland department store presented an elaborate musical show, Campus Capers, in its auditorium. Lyrics were specially written by Dorothy Downing, the store's fashion director.

In one of the scenes, a professor's chemistry lab exploded on stage, with the explosion turning out to represent color for campus and resulting in a runaway parade of knits and other garments in flare green and electric blue, used singly and in combination.

Introducing another episode, Flippin' over Knits, acrobats wearing Jantzen sweaters and stretch pants flipped their way down the runway, following a drum majorette. Knits shown included sweaters, coats, suits and dresses. Also included in the show were jersey knits and laminated jersey coats.

In a later fashion show at the Meier & Frank Lloyd Center store, college tunes set the opening scene for a parade of sweaters and skirts for the college girl, with the men in the scene wearing big-V pullovers and slacks. The shag look and various degrees of bulkiness were featured, for both men and women.

Knit coats, dresses and three-piece suits were also shown. The latter were mainly in classic styles with cardigan-type jackets and flat-knit overblouses.

The Meier & Frank high school fashion show played to an overflow house that left a two-block line of disappointed teen-agers unable to find seats. Featured was a soda fountain scene with sweaters and skirts in combinations of raspberry, pink parfait, vanilla sweater with vanilla chocolate skirt, lime phosphate sweater with lime jumper, and so on. Way-out fashions also were shown, including the mile-long striped T-shirt called The Thing, which came almost to the wearer's knees.

Classic sweaters prevailed during the Lipman Wolfe college show; but many long sweaters were displayed, and much point was made of the double collar look—the turtle-neck, combined with large cowl or cuff collar. Sweaters featuring double-collar effects of this kind in a single garment have sold well here the past year or two.

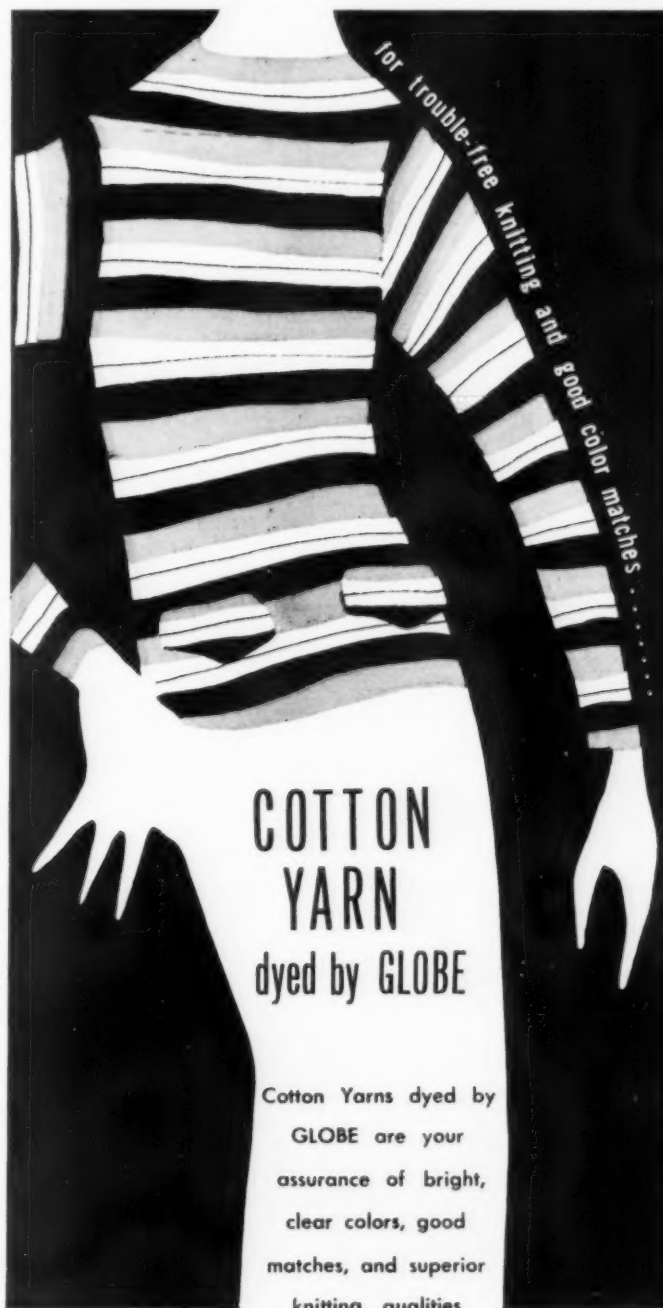
The V-neck sweater was featured, also. Many of the long sweaters modeled were worn with low-placed belts. Knit suits were generously represented. The Lipman show featured commentary by the store's fashion coordinator, Carol Rosendal, and Marjorie Lenz, West Coast editor of Mademoiselle.

The college show of Charles F. Berg, Inc., which claims to have had the first college board in the Pacific Northwest, in 1924, stressed personality in clothes, rather than "following the herd." Ross Sutherland, merchandise manager of the store and commentator for the show, indicated that today's young college woman is able to select and wear her clothes with good taste and is developing individuality within the framework of good fashion.

He described knits as "tremendously important."

Knit styles shown included the longer, sashed sweaters; a very long kookie sweater with fringed hem; V-neck styles worn with boy shirts; the double sweater look in pullovers; cardigan worn with sleeveless sweater beneath; a yellow sleeveless, fringed poncho sweater with V-neck, worn with black turtle-neck sweater and black stretch pants; hooded sweaters in print and in bright red. Red received

(Continued on Page 13)



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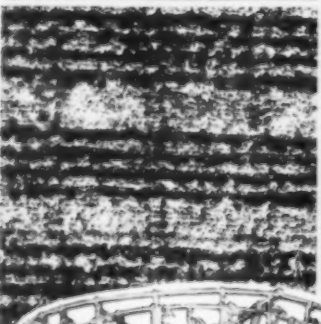
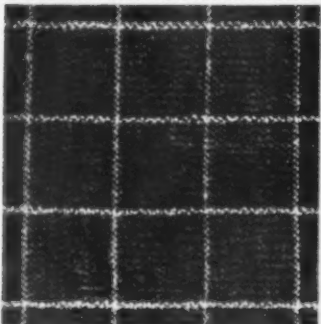
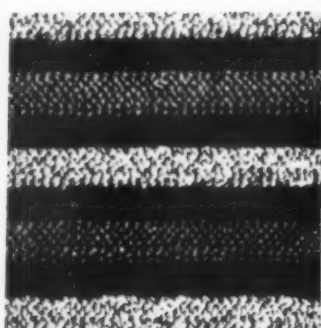


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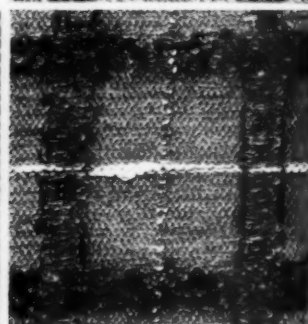
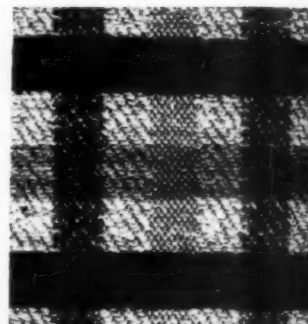
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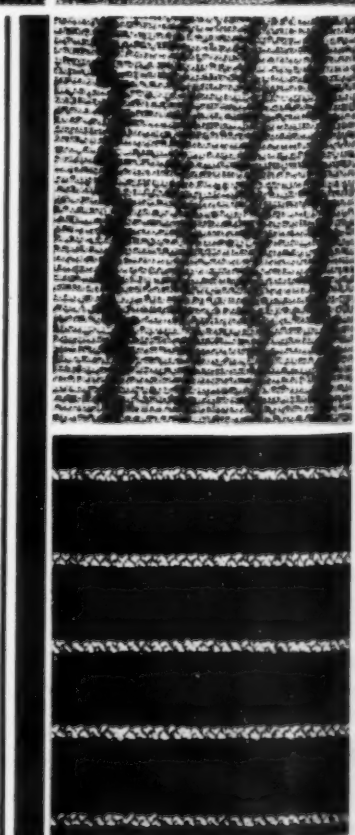
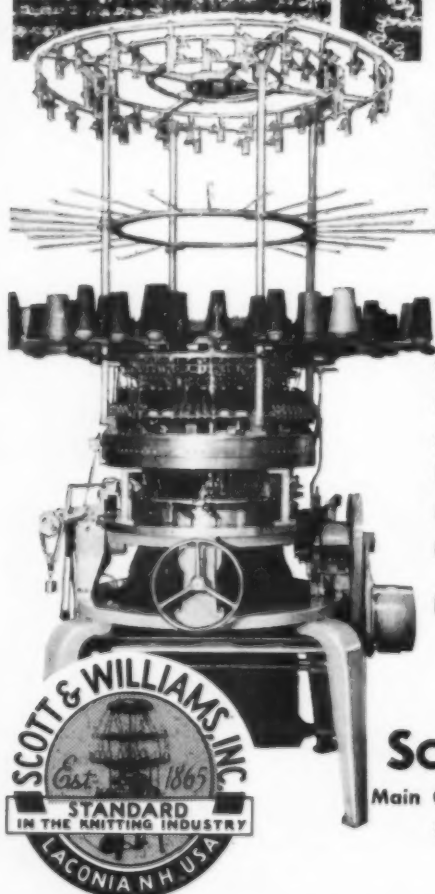
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a big play at this show. There was a green-with-blue sequence, and there was lots of magenta. Knits also included jersey raincoats and a basic black knit dress, worn with an ocelot beret.

#### Headgear Important

Importance of hats for dress-up and sometimes for on-campus wear was cited. Headcoverings included bulky knit helmets.

Fake furs were prevalent at almost all back-to-school shows.

#### Koret of California Shifts Sales Executives

SAN FRANCISCO, Calif.—A realignment of sales executives has been effected by Koret of California.

Charles R. Cain has been named eastern sales director. He has been with the firm since 1950 as administrative sales manager and acting sales promotion-advertising manager.

Mrs. Joyce Bickel has been named sales promotion-advertising manager. She will also continue to head the consumer fashion department.

Mrs. Phyllis Niederer, assistant personnel manager, has been appointed acting personnel manager.

#### Women's & Misses'

### From Swim Suits To Evening Gowns, Knit Lines Are Aglow With Lurex

By ILANA HIRSCH

The years 1961-1962 will be the biggest yet for knits containing Lurex, the non-tarnishing metallic yarn technically known as 50-C made by the Dow Chemical Co. In a September 13 showing, Dow presented a cross-section of European and American knitwear all of which contained Lurex yarn.

Varying quantities of Lurex were used for effects ranging in scope from subtle, underplayed glints (where Lurex is used in combination with other fibers) to bright and shimmering fabrics on dresses knitted of 100 per cent Lurex yarn. Dresses in the latter category are new this year and they are extremely supple and lightweight, for Lurex itself is a nearly weightless yarn (32,000 yards to the pound).

Dresses knitted of all Lurex yarn included a gold and silver sleeveless sheath with shoestring tie waist by Coleknits, a Ceil Chapman short evening gown in gold with Empire bustline de-

fined by a jeweled clip and a tunic overblouse with very tiny sleeves and slim skirt in silver by Blairmoor. For the girl who wants to be different the B.B. top—a gold sleeveless slipon that leaves the midriff exposed—would be perfect.

The successful blending of metallic yarn into a knitted fabric began in Europe and from the European scene distinct trends emerged. These were:

- Lurex used with a variety of fibers including wool, fur blends, angora, mohair and cashmere.
- Lurex in double knits for both day and evening occasions.
- Bulky knits incorporating Lurex.

Sweaters presented at the showing ranged from the most casual to the most elegant and included solids, jacquards and surface textured models. A Helen Harper boatneck, three-quarter sleeve slipon was in white with

aqua overstretch design touched with a silver glimmer, a Garland cowl collared bulky was in blue with silver Lurex and a Su Marshall set exemplified unusual combination of colors in a green tank top with blue Lurex and a coordinated striped cardigan.

Lurex combined with pink cashmere in a Braemar of Scotland V-neck bulky knitted in a rib stitch; with pink angora in a sleeveless boatneck by Darlene and with mohair in Weber Knitting Mills' orange and gold very bulky V-neck slipon knitted in a zig zag stitch.

Patterned knits appear more important than ever with both prints and jacquards in great number. Jacquards included a beige and gold sweater set with scattered flowers by Herald knitwear; a tunic top and skirt by Tudor Square, both designed in a small gold, red and black pattern; a pumpkin, brown and gold paisley shirt and skirt by Koret of California; and Jantzen's black cardigan patterned with multi-color flowers.

A somewhat abstract block print used by Goldworm on coordinates was shown in gray and black sparked with Lurex on a

(Continued on Page 15)

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gown. A tie under the bust emphasized the Empire line of this knitted long sheath evening dress. Cabot Knitting Mills also had a knitted jacquard evening dress, a white and gold two-piece with flared skirt.

Highlighting the printed knits were Tricosa of Paris' paisley print on an overblouse and flared skirt and a sequinned evening gown also printed in a paisley by Martini.

A beige double knit fabric with subtle golden glints was repeated often in Dow's presentation to show the versatility of this particular fabric. Two-Murphy by Maggi Stover dresses made of this fabric were a cowl neck, bias cut sheath and a blouson sheath. A Butte Knit shirtwaist with three-quarter sleeves ending in French cuffs and a Sandra Sage dress and jacket costume with satin piping were two more. On an evening dress by Junior Forum this fabric was the top, the skirt being beige chiffon.

Westwood Knitting Mills had two swim suits that incorporated Lurex—a black and silver that used metallic as part of the all-over jacquard design and a brown and gold bikini on which gold was used as a trim on the suit but more prominently on the coordinated popover. The first swim suit, a maillot, was unusually styled. It had a high front, deeply squared off back and one pocket flap.

Textured knits included a pullover with canoe neckline knitted in a crochet stitch by Weber Knitting Mills, a coffee and gold ribbon knit two-piece dress by Tricosa of Paris, a white and silver two-piece knitted in an open crochet stitch by Cabot Knitting Mills, a beige and gold ribbon knit cardigan in an over-stitch construction by Maro of Turino and a silver and black dress whose stitch construction effected a diamond design. This number was from Boepple Sportswear.

Other textured knits from abroad included a long Chelsea Look chunky turtleneck pullover in black and gold knitted in a square stitch designed by Susan Small of London and an unusual number from Roxburgh of Scotland. It was a dimensional knit with silver mesh forming the background over which there was a very open stitch knitted in blue wool.

Completing the samples from various collections were a black and silver skirt and collarless jacket by Thayer Originals; a black, gray and silver striped overblouse dress with tie detail by Suzy Perette; an aqua and silver cardigan and coordinated skirt by Renart; and a jet dress and jacket costume by Kimberly in wool double knit. There was also a cropped evening cardigan by Rosanna in jet and silver which was worn with a very full Lurex skirt; a beige costume by Arkin that had a laminated jacket; and an elegant white and silver scoop neck dress and jacket by Salta Knitting Mills. Another distinctive model was a bias cut, bronze, double knit blouson blouse and long sheath skirt with single side slit. This number was a Lofties by Lawrence.

Additional imported knits were an unusual tweedy pullover in gold, silver and black with a single button atop a side placket from Juan les Pins and a heavily textured brown and gold braid knit sweater with passanterie trim from the Dior Boutique.

#### **Women's & Misses'**

### **Ciella Knits Newest Addition To Sacony Line**

Ciella is the biggest story at S. Augstein & Co., manufacturers of Sacony Knitwear. This term refers to a fabric of Arnel jersey that has undergone a process to give it extra stability. Dresses of Ciella are also crease resistant and washable with never the need for an iron. The extra stability of the fabric enabled Sacony to include in their new spring line, flared, pleated and gathered skirts that always hold their shape. Also, for the first time, Arnel jersey coats and suits are included in the line. Dresses, dress and coat or dress and jacket costumes and three-piece ensembles are all parts of the women's line. Lining and lamination are features of many pieces.

Most of the numbers are printed in neutral or high shades but many solids are given a novelty twist with allover Schiffli embroidery, pleated tiers and

(Continued on Page 17)

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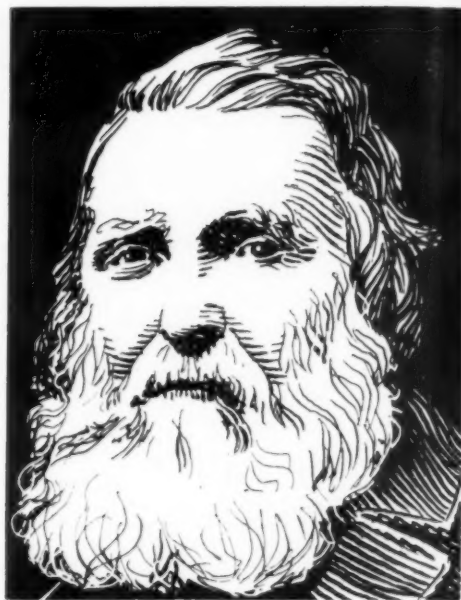
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striped borders. Prints are numerous and include a rich paisley in several hot shades including shocking, burnt orange, yellow and black as well as more subtle color combinations. Oriental prints, water color and brush prints, an Egyptian print in soft pastel tones and many block, panel and floral motifs.

Silhouettes are varied. There are several sleeve lengths, necklines and skirts shapes. Many sheaths come with detachable belts that can be worn or not for different effects. A lowered waistline marks several models.

Highlighted dress and jacket costumes include a white, V-neck dress and blazer both edged in fine, multi-color stripes, a floral print and a solid white with pleated skirt. The most unusual dress and coat costume has a cotton, linen and rayon coat knitted in a dimensional construction. Ciella, in a brush stroke print to match that of the dress, is used as facing for the coat. The other dress and coat outfits are all Ciella. Another unusual model consists of a Ciella dress and matching cotton coat both of which are knitted

in a blue and white herringbone design.

Ciella suits, new to Sacony's line, have the A-line skirt as well as straight and pleated styles. Prints include the aforementioned paisley and an elongated polka dot, both on single breasted, classic styles and an "X" motif printed on a double breasted model. A pastel overprint utilizing floral and related designs and a soft, summery floral are two very beautiful, very feminine prints. The latter is used on a suit with a portrait neckline and narrowly pleated skirt.

A three-piece ensemble consisting of a blue, red and white checked Chanel-type jacket and skirt in a lightweight wool coordinates with a solid color Ciella blouse.

Knitted suits composed of natural and synthetic fiber blends are highlighted by a model that epitomizes the body conscious line. Knitted in a honeycomb stitch, the jacket has a fitted bosom that extends to a flared line that marks the beginning of the A-line skirt.

Raw silk is simulated in a

knitted suit of 65 per cent linen and 35 per cent rayon. These deeply textured knit fabrics are used for many of the new spring suits. Repeating a best seller from last year's fall and winter line is a Belgian jacquard with slightly bell sleeves, trumpet skirt and no collar. In the new spring version white rather than black is the ground color.

Cotton knits constitute a large part of the line also. Novelties are a two-piece suit knitted in a herringbone construction and detailed with a Givenchy sash, a three-piece ensemble with Chanel-type jacket knitted in a diagonal rib and a floral matelasse with solid color jacket and skirt and two-color blouse. Other constructions in cotton are a lacy crochet, raised box and several matelasse designs among a great variety of stitch structures. One of the most unusual and highly styled of the cotton knits is in white with a fine blue border stripe. A lowered waistline sets off an A-line skirt.

Texturalized nylon dresses in colorful prints make up a small part of the woman's line. Prints include a watered, irregular ver-

tical stripe, a paisley in soft shades and a wild block print.

A large segment of Sacony's sportswear collection is made of a crepe textured cotton knit fabric that blends several tones of a particular color for added dimension. Solids having this effect are blue, gold, green and beige. Coordinating with the solid fabric are a stripe and a floral knitted in the same texture.

Component parts of this grouping that can be mixed and matched to a great extent include A-line and slim skirts, sleeveless tops with square, V and boat necklines, a high front, V-back blouson and open placket shirt—both with short sleeves, a weskit and a classic collared jacket and a V-neck, wing collared jacket with three buttons. Slacks and Bermuda Boaters that reach just below the knee are also part of the coordinates scheme.

Much of the sportswear collection is made of Ciella. Many of the prints are repeats of the dress collection but some have been created especially for sportswear. Skirts of Ciella have

(Continued on Page 19)

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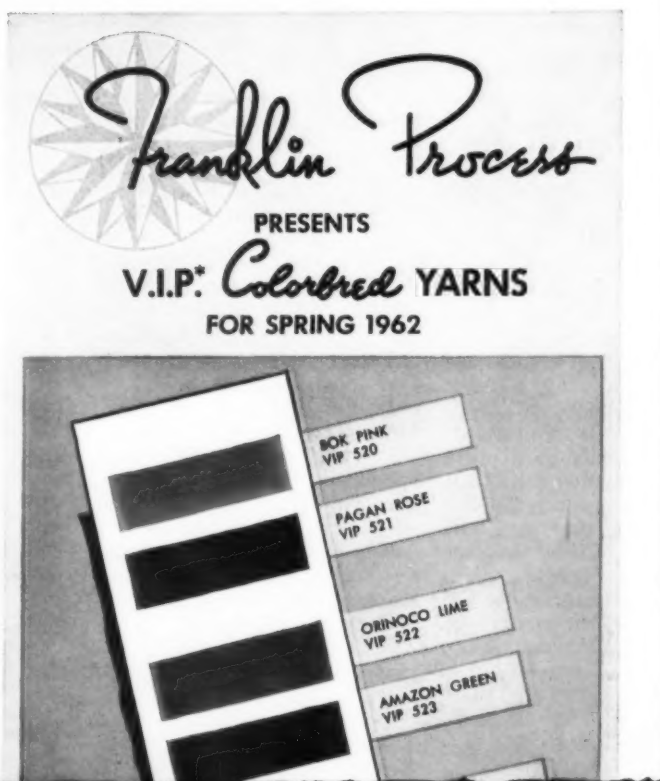
## HOW DOES A COLOR SERVICE OPERATE?

A color service answers the need of a mill stylist for a range or family of colors, appropriate to his particular market and price range, which can be used individually or in combinations, and which will prove valid for the coming year.

Such a service is made possible by maintaining close contact with those few fashion color specialists who are familiar with the cyclic changes governing the public's choice of color in a specific field. There are trends which must be studied in high fashion, sportswear, decorative and domestic fabrics, in high, medium and low-priced lines. Within each, in any season, will be found shades which will evoke a sales response and others — perhaps passing by the same general name — which will not. This is where the color service is of vital importance to the mill.

It is the answer to management's need to support their mill stylist with the most expert specialized knowledge obtainable, as to the ranges of color which may be used with assurance for a particular class of merchandise and price category.

*Everybody loves the sun . . . but  
the sun doesn't love every Color.*



## ...THEY PROVE THEIR VALUE HERE

If you have had extensive experience with Franklin Colorbred Yarns, you already know that they stand for economy and efficiency in the mill. With more than half a century of experience, the largest package dyeing capacity in the world and unsurpassed laboratory and processing equipment and personnel, we know your yarn, putup and color requirements intimately and can supply them promptly.

But do you know about our new Color Forecast

Service and its value? Our color forecasts are made by specially retained fashion experts, thoroughly familiar with color trends throughout the fashion world. Their shade selections, made more than a year in advance of the season, are shown in special color cards, which we issue several times a year.

A copy of our latest card is yours on request, free of all obligations. Contact our nearest plant or office for a copy.

\*Fashion-Right and Quality Controlled

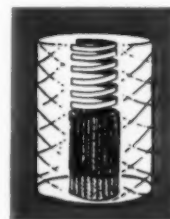
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DIVISION OF INDIAN HEAD MILLS, INC.

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X-ray view of Franklin  
Package — the "secret"  
of uniform shades.  
Don't say "package  
dyed". Say...  
**FRANKLIN COLORBRED**

mushroom pleats, knife and small and wide box pleats. Over-blouses have short and three-quarter sleeves. There is also a diagonally tucked blouson, V-neck short sleeve blouson, a sleeveless scoop neck model a surplice bodice and a V-neck, long sleeve blouse.

Some of the best prints have been a zebra stripe in a variety of colors, several small geometric prints and a multi-color mosaic or stained glass print.

Coordinates for girls of all ages conclude Sacony's extensive line of knitwear. Highlight of this group are double knit Orlon suits—one with a double breasted collarless jacket and the other styled along nautical lines.

A variety of double knit Orlon tops go with both matching knit or woven flannel skirts. Skirts are pleated or full and come in solids and jacquards. These tops have all sorts of trims, intarsias and stripes. Even Lurex touches are used on some.

Highlighted colors for children's wear are royal, red turquoise, and green. Patterns repeated on blouses, skirts or as trims are a floral, a wreath, a checkerboard and a geometric design.

### Infants' & Children's

## Fashion Collar Is A Miami Favorite

MIAMI, Fla.—At the holiday showing of the Southern Mart of Infants' and Children's Wear Exhibitors, Aug. 27-29, fashion collars in boys' Ban-Lon short-sleeved slip-on shirts and sweaters sold well.

Olive, red, blue and white were reported as leading colors by one exhibitor. All cotton knits in the new ice cream shades are big numbers, and Acrilans are still strong, according to exhibitors at the show, which, by the way, was one of the best attended so far, with Sunday shoppers standing in the aisles of the hotel to wait their turn.

A gift item in one line was a Roy Rogers knit shirt. The exhibitor reported that boys' knit swim trunks were expected to be as big this season as last, although not emphasized in most current holiday lines.

Helanca stretch nylons, all machine washable and dryable,

were a strong item with one exhibitor, who also reported a big traffic in Capri pants coordinated with boatneck sweaters and shirts. Solid colors, as well as two-tone shirts, are receiving equal attention.

New to the scene are the turtleneck roll collars that can be converted into hoods. These come in all sizes, sometimes accented with novel weaving.

One exhibitor reported the ever-popular knit tank swim suit even more popular than ever, and had on display an assortment of 14 colors in sizes 2 to 4, 3 to 6x and 7 to 14. A corduroy rib knit swim suit, and long pants of the same fabric, are big items, according to another exhibitor.

New spring ice cream shades in embroidered and lace trimmed bulky sweaters, as well as flat knits, are exciting numbers with one exhibitor. Many of these garments have push-up sleeves, as does one buttonless bolero jacket style sweater for girls that is a new item in one line. Peach, pistachio, lemon, light blue and pink were proving exceptionally strong in these numbers. This exhibitor reported sister sweaters—from toddlers to teens—going well. For the girls, glitter has returned to the fashion scene, this exhibitor stated. Pearls and rhinestones have been added. Another item enjoying good business was the Shetland knit.

Peach was at the forefront of the color chart in toddlers' cap and sweater sets. Most exhibitors reported a preference for strong colors for all age groups. Bright combinations in cardigans—oranges, pinks, greens, in solids and combined colors—were going over nicely for all age groups, in slipovers as well as cardigan sweaters, in novelty knits, some fringe trimmed. The long look is more pronounced in children's sweaters, as in grown-up wear. Stand-away collars and boat necks are important this season.

One exhibitor reported buyers, especially in South Florida, preferring knits to heavy flannels, and commented on a new puff waistline, or blouse, strong for the young ladies.

Boys' knit shirts in cotton, both long and short sleeved, are

(Continued on Page 21)

# all these firsts...

## HAVE MADE ALLEN KNITTING MILLS THE FIRST IN 100% ACRILAN ACRYLIC JERSEYS

**FIRST** 100% ACRILAN Jersey

**FIRST** "REDMANIZED"™ Jersey of ACRILAN

**FIRST** Jersey in hi-bulk ACRILAN

**FIRST** in hi-bulk ACRILAN fancies and stripes

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**FIRST** with Allenella Jersey Prints

**FIRST** with Elegaté—highest-quality Jersey knitted of worsted-spun Acrilan available in 2-denier

**FIRST** with SCOTT Apparel FOAM Elegaté—Elegaté with SCOTT Apparel FOAM bonded to it, creating new horizons for outerwear manufacturers

Allen Knitting Mills produced the first 100% Acrilan Jersey. Manufacturers asked for more . . . and more. Allen turned out, not only more—but entire new concepts in ACRILAN Jersey listed above.

Whatever you manufacture in Jersey, one or many of the ACRILAN Jerseys listed here can bring you "firsts" in peak sales. Come in and consult with us . . . we'll show you how the inventiveness that produced all these famous Allen "firsts" can work for you!

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going strong, and especially important with one exhibitor was a plaid knit shirt. This exhibitor reported bulkies still stronger than fine knit sweaters for boys, with blue now better than charcoal, and olive a little on the downgrade, oxford coming back and white good, as well as beige finding favor.

The fashion item of the coming year, reported one exhibitor is Beautirama Helanca pants for little people 3-6x, 7-14, subteens. The newly developed Helanca fabric prevents pants from creeping up, and the pants stretch where needed, but won't sag. After countless washings these knit pants still retain their shape and spring and color—"love water, but hate irons." Available in six fashionable colors for solos or combos are these pants-slacks, ski pants, calypso pants and Bermuda shorts, to be teamed with turtleneck and boatneck overblouses.

One of the exhibitors reported popularity of blazer stripes (vertical) in sweaters, in the fashion shades. Teenette sweaters adorned with glitter, pearls and rhinestones are a

drawing card in his line, with preteens also wearing glitter achieved by Lurex-thread woven into the weave. Orlon knits, wools, wool mohair and Shetlands made their appearance in his line of wearing apparel for girls, and he, too, reported a good acceptance of the ice cream tones, tying them up with their own coordinated dyed-to-match or plaid skirts.

Peach whip is this exhibitor's leading color, with green de menthe also an exciting shade, along with blue ice and pink parfait. The convertible roll-over collar and the boy V-neck are both popular in his sweaters for the young miss, and other features of this line are the A-line skirt, American colors (deep blue, pure red and lemon), and fringe trim, on small as well as large sizes, are other features of this line.

## Knitwear Is Big At Little Show

BIRMINGHAM, Ala. — Knits were much sought after at the Little Show, Holiday

Showing, Tutweiler Hotel, August 27-29. A large registration showed a marked tendency towards trading up in one-to-three-piece knit women's apparel, as \$39 retail price preferred to the \$25 and \$35 retailers.

Double needle flats in solids with contrasting trims went well, as did quilted knits in bright holiday and spring tones, turquoises, blue, sold heavily, along with ripple stitch one or two or three piece knits in navy and red, and loose jackets, eased, slim skirts, some overblouses.

Acrylic fibers including Orlon,—fur blend sweaters, full fashioned leaders in slip-over, with cardigan styling, were best in nasturtium, blue, beige, green. There was some interest in the long-pull sweaters.

Fur blend novelty sweaters, at \$9.98 to \$15 retail, topping slim or hip-stitch pleated skirts at \$10.95 to \$12.95 retail, sold well for Mannie Miller, Bobbie Brooks, in safe colors of pinks, blues, yellows. Shorts, longs, pullovers, collarless, collared,

bulkies, and all styles in cardigans, attracted buyers' interest.

"Knit dresses and suits, \$25 to \$40 retailers, as well as basic sheaths, were also big items with us," Mr. Miller said. "Loose jackets, slim skirts, went over big. It's to be a big knit year, and knits are widely diversified in styling. Practical, packable, durable, no buyer or his customer can resist them this year!"

"Leaders in holiday selling for us at The Little Show have been Lurex knits—jacket type knits in gold or silver, representing glitter and glamour for the holiday season ahead," declared Mr. Al Schwartz, Butte-Knits, the price range of from \$25 to \$39.

Ottoman faille jackets for contrast, over double needle flat knits are proving re-order types, as sales in these pile up for Butte and Mr. Schwartz.

"The Little Show has turned up strong demand for the three-piece knit merchandise, closely followed by the basic types in the one-piece knit dress," Mr. Schwartz said.

(Continued on Page 23)



Specialists in woolen spun:

- cashmere
- camel's hair
- lamb's wool
- fur fiber blends
- angora blends
- shetland types
- kid mohair blends
- dyed-to-match and coordinated fabrics

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**W**ILSON TRADING CORPORATION  
**C**OLONIAL WOOLEN MILLS, INC.

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"THE KEY TO A MAN'S GOOD TASTE IN CLOTHING IS HIS CHOICE OF **Interwoven\* Socks**." AND INTERWOVEN'S KEY TO QUALITY IN KNITTING IS ITS CHOICE OF **TORRINGTON NEEDLES**. THERE'S A TORRINGTON NEEDLE FOR EVERY TYPE OF KNITTING MACHINE AND EVERY TYPE OF KNITTING. \*Registered trade-mark of Interwoven Stocking Company.



**THE TORRINGTON COMPANY** Torrington, Conn., U.S.A. • Bedford, P.Q., Canada • Coventry, England • Genoa, Italy  
TORRINGTON MEETS EVERY NEEDLE NEED: SEWING • KNITTING • TUFTING • FELTING

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Among other exhibitors doing landslide business in knits, were: Wally Heller, Alice Kaye Sweaters; Marty Kahn, Canterbury Knitters' Ltd.; Dick Lieke, Central Knitwear, Inc.; Alvin Colby, Century Sweaters, and Hal Bressack, Merriwether Novelty Sweaters.

Immediate deliveries were sought, but promised for completion in from two-to-four weeks. The next Little Show will be in March, but exact dates have not yet been selected.

### Retailing

#### Idaho Town Remains Partial To Flat Knit

MOUNTAIN HOME, Idaho—Mrs. Sherley Hale, buyer for knitted outerwear and other clothing at the Harris Department Store, feels that flat knits are still the best all-season sellers in the sweater trade. Her customers have been coming for many years from the local residents and surrounding farm trade and lately from the young families with breadwinners in the airbase and missile units.

The store has always sold a good inventory of women's knitted suits. Only one style can be shown on the counter, owing to limited display space. "Our customers are in the habit of being served by the clerks," Mrs. Hale said, "so this system works pretty well. We encourage them to ask for what they don't see displayed."

Although the sweaters are shown on self-service racks, clerk service is stressed here, too. Magenta has been a very popular color with the younger housewives, with green and purple also in demand. "The requests for purple, however, are not as good as last year," Mrs. Hale declared.

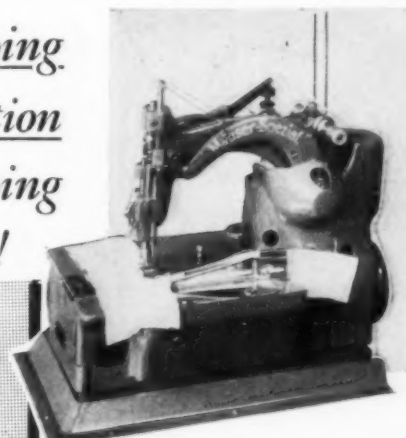
An item which has shown a heavy summer sale has been the knitted T-shirt type of blouse for women and teen-age girls. "Many of our young family women wear these easily laundered styles with Capris," Mrs. Hale said.

Mohair mixed fabrics have not been too good movers, according to Mrs. Hale. Flat knits in a heavier weight are selling,

(Continued on Page 25)

*Mock Looping  
at a Fraction  
of Looping  
Cost!*

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- Sewing that looks like looping for Collars
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**WOOL-MOHAIR BLENDS**

**SUPERIOR "SEVENSTOCK"**

*"SPUNRITE TO KNITRITE"*

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*When you think of knitting yarn, think of DAVIS YARN.  
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- Design Effects Possible With Type 44 Orlon
- Polypropylene — Its Possibilities for Knitted Outerwear
- Methods of Producing Synthetic Fibers
- Trends in Textured Filament Yarns
- Synthetic Fibers for the Popular Double Knit Jerseys
- Finishes for Synthetic Fiber Knitted Garments
- Synthetic Fiber Developments in Foreign Countries

The most fabulous things are happening in synthetics! And to pinpoint the great technological developments that have been streaming out of laboratories of fiber and yarn suppliers — as well as processing firms serving the industry, the "Times" will publish its "Encyclopedia of Synthetic Information" — on Nov. 6.

**NOV. 6th**

Because our annual edition will contain more information on new yarn spinning and throwing techniques, end-use applications, and processing procedures than has ever before been published in a single volume, it will be one of the "best read" issues of the year.

If you're a fiber supplier, yarn spinner, processor or in any other way related to the synthetic industry, your representation in our "Synthetic Yarn Review" is a "must."

Call, write or wire  
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Deadline  
for space reservations  
**OCTOBER 25TH**

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**OCTOBER 27TH**

## **Knitted Outerwear Times**

**386 PARK AVENUE SOUTH • NEW YORK 16, N. Y.**

MURRAY HILL 3-7520

bulky knits are increasingly in demand, and the blousy type of wool sweater is selling well.

### Bulkys Prominent

Almost all of the children's inventories, both in cotton and wool sweaters, are bulky knits. "Our children's volume has, of course, grown very rapidly with the young families coming in. Our babies' knitted outerwear have also shown a similar climb. White, pink, blue and red are the colors we sell most frequently. Not too many hooded styles."

Summer trade for men bought a lot of cotton knit T-shirt type with fancy neck trim. Bulky knit wools for men with a zipper front are increasingly in demand. Olive and earth colors are definitely more popular among the men.

### 'Varied Clientele'

"Our clientele is so varied that we must carry a heavy inventory," Mrs. Hale explained. "Besides the missile base people, we have the steady trade from Grandview and Bruno, two small feeder towns in this area. So we have to have variety as well as volume."

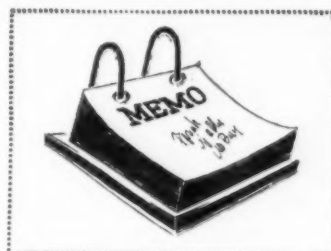
## Baton Rouge Store Points at Campus

BATON ROUGE, La. — Page spread ads in the local papers have been keyed to the college trade, and the emphasis is on the knits.

At no place is there a more effective display than that currently in the sportswear department of D. H. Holmes. This section, through which most of the traffic must pass, is located in the rear center of the store flanked by the shoe and ready-to-wear departments. While there are two elevators available in the store it is the one at the rear which is used more extensively, and to get to that, one must go through sportswear. Thus displays in this department get major attention. And the high cases separating it from shoes offer excellent viewing from practically every other ground level department.

The Back To Campus theme employs pennants and Holmes' artists created large cardboard ones in the traditional colors of big universities. In the wrapping

(Continued on Page 27)



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Genuine S. & W.

**FLAT PARTS**

for

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HOSIERY, UNDERWEAR,  
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**MACHINES**

are now available from stocks carried  
in your nearest Torrington District  
Office. For prompt, dependable service,  
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**TORRINGTON**

**BELMONT THROWING CORP.**

**BELMONT, NORTH CAROLINA**

**THE  
BIG 3  
FOR SMART  
KNITTERS**

*Helanca*

**Hi-Test Stretch Yarns**

Specially processed for quality Leotards,  
Bathing Suit Fabrics, Girdle Fabrics,  
etc. In Natural and all colors.

*Vision-ora*

An improved

smooth textured yarn

created expressly for Sweaters of  
all types, Knitted Fabrics,

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**TYPE SW**

The Helanca textured yarn with the  
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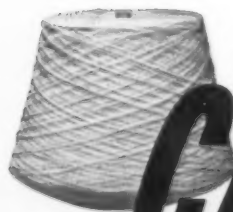
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Here's a tailor-made threesome to put that extra sparkle into your Holiday Lines! Caron's Pebble Yarns, Slub Yarns, and Roving Yarns add a special *texture interest* of their own . . . give your garments real decorative appeal even without costly added ornamentation. These beautiful and unusual yarns actually *design your knitwear for you*, making your styling job easier. For your convenience, they're available in both synthetics and worsteds, to fit your requirements. Pebble Yarns, Slub Yarns, and Roving Yarns . . . from Caron!



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# CARON

## spinning company

ROCHELLE, ILLINOIS • ROBESONIA, PA. • NEW YORK CITY

station three young co-eds greet the customers, smile and wrap, and are surrounded by books and pennants.

Atop the tall display cases mannequins are co-eds, in the smartest campus fashions. One wears a Country Set by Margit, a brilliant persimmon sweater and bold plaid skirt. The skirt is fringed. There is evidence that fringe will be the favored trim for sweaters as well as skirts this fall. Nearby are a 100 per cent wool Petti sweater striped in that same bright orange, the equally popular magenta and the tie-in beige, and a bulky Rosanna car coat in gold with a cable stitch.

Once the shopper is attracted to a closer inspection of the display the eye is caught by the racks below where the luxurious Kimberly's demand consideration. These two- and three-piece outfits of 100 per cent wool are of elegant craftsmanship and have intricate knit patterns for self-colored trim.

A blaze of color draws attention to the lower cases in the department. In one there is an assortment of Majestic bulky

knits of wool, and an array of Margits. The brick red and ivy blue which Mademoiselle's College edition proclaimed as the colors was shown in many garments. Persimmon, magenta and a high orange are also favored. The college set wants bulk. Its members choose the loose, middy type pull-overs, square almost, with bulky sleeves and enormous collars, matched with skirts of bold plaid or with shorts and pants for casual wear.

There are other styles, too. One of the most fascinating is the floral Scotch Naps by Old Colony, in hand screened designs of Ingenue wools.

In the junior and ladies' ready-to wear departments there is an abundance of fine knits, including Bobby Brooks; Helen Whiting and Howard Wolf's 100 per cent double wool knits and knit jerseys. Jr. Accent, Verone and Stacy Ames are offered in fine selections. In the ladies' department one finds Carl Naftel, California, 100 per cent wools; the R&K originals; Leslie Fay's of Van Tiel jersey knit and Nelly Don's.

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**TEXTURALIZED® NYLON**

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**The  
IRVING COHEN  
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French and American Spun Yarns

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Minn & Wisc. Rep.: Roger F. Merrill, Upper Midwest Bldg., Minneapolis, Minn.

Illinois Rep.: Lewis S. Margolis—Herbert Hertzberg, 222 West Adams Street, Chicago, Ill.

## Promotion Spurs Birmingham Sales

BIRMINGHAM, Ala. — A blaze of color in glowing wine tones, sparkling green, radiant jewel shades, sugar-and-spice, in new knits for fall and winter at the 23 downtown stores in this city's eighth annual fall fashion time, August 20-26, sent sales in this merchandise 10 to 15 per cent ahead of those in last year's concerted promotional effort.

Stores, spending an estimated \$43,000 to launch the week of luncheons, teas, coffees, dinners, and in-store fashion showings, consider the effort worthwhile, as knits in dresses, skirts and blouses, three piece suits, at \$24.95 up to \$69.95 continue to sell steadily. In knit coats, a sage green number has been selling well at \$29.98 at a downtown store.

Blach's exclusive collection of Mirsa Knits is driving sales volume steadily upward, according to Norman Black, Jr., merchandising manager.

Parisian has been crammed

all week with customers seeking to meet Richard Schwartz, youthful vice-president of Butte Knit Company, and buy his basics.

"Merchants will do well to handle knits, just hitting their stride in this area, where they show a limitless volume-potential," declared Leonard Salit, merchandising manager of Parisian.

Marie Phillips knits scored heavily for New Williams here all week, according to Herman Goldstein, secretary.

John Owens, ready-to-wear buyer for Yeilding's found customers for Johnnie Jr. styles in double-knit jersey dresses, royal blue, or black at \$24.95 and Stacey Ames double knit wool jerseys loomed in Holland by Van Tiel in gray, black and magenta at \$24.95.

Miss Eliane Dee, traveling stylist for Darlene, which is showing lively sweater and skirt hues, found a home at Pizitz. Selling readily, according to Irving Rodenberg, publicity director for the leading downtown operation, were soft, fluffy sweaters in rab-

(Continued on Next Page)

# AIREDALE'S "KID" ORLON® SAYELLE®



For the **BRUSHED MOHAIR LOOK!**

SOLD THROUGH

## MEIMAN & CO., INC.

350 FIFTH AVENUE, NEW YORK 1, N. Y.

OXFORD 5-5825



bit hair and wool in rich tones such as Italian cerise, Roman red, Killarney green, Turkish taupe, Asian turquoise, and Florentine gold. Also bought by customers was the up-and-coming blend for sweaters in so-called career girls' cashmere—lamb's wool, fur fibers and nylon.

Knits were highlighted at Sears' Fashion Show Luncheon, held at the Tutwiler Hotel, August 23, attended by 400 women.

Following the fashion presentation women bought a jade flat knit dress at \$12.95 a green double-knit jersey dress at \$19.95, a black fringed wool knit top at \$5.95, teamed with coral plaid pants at \$12.98 and a rust cotton knit overblouse at \$4.98 with matched pants at \$5.98.

### McCall, Idaho, Strong On Summer Sportswear

McCALL, Idaho — Harry Ruark, manager of the Merc outlet in McCall, Idaho, feels that the strongest trend in his sales for this last year and for the coming year, as well, is in summer sportswear of the knit-

ted varieties. In ladies' wear, particularly, the best selling colors are magenta and green, with black and white being most popular for men. The McCall Merc has a heavy buying during summer in children's clothes, and knitted wear has been very popular this year, especially the jersey type lightweight knits that dry readily and can be washed easily.

In addition to the vacation and tourist trade, which comes largely from May to September, McCall has a resident trade drawn from such towns as Rig-gins, Warm Lake, Yellowpine and similar small centers. Among these people, the Merc sells heavily in women's woolen suits, with the two-piece knitted dress and pull-over blouses showing popularity. A new variety of solid color skirt and multi-colored overall design for the blouse, usually done in varied shades of the main skirt color, have shown definite purchase gains.

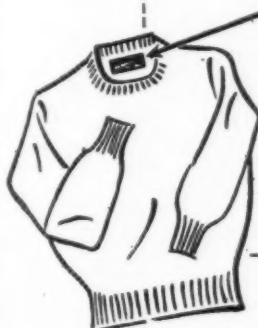
On the whole, the McCall Merc does a rather large trade in knitted outerwear, both win-

(Continued on Page 30)

## BLINDSTITCH TACK LABELS

on *FINISHED* sweaters — just like handwork

Also blindstitch tack any part of any garment NO stitch shows on right side of garment



## LEWIS

STYLE 160-20

BLINDSTITCH TACKING MACHINE

Send for circular and sample or see your regular Lewis Agent



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# AIREDALE

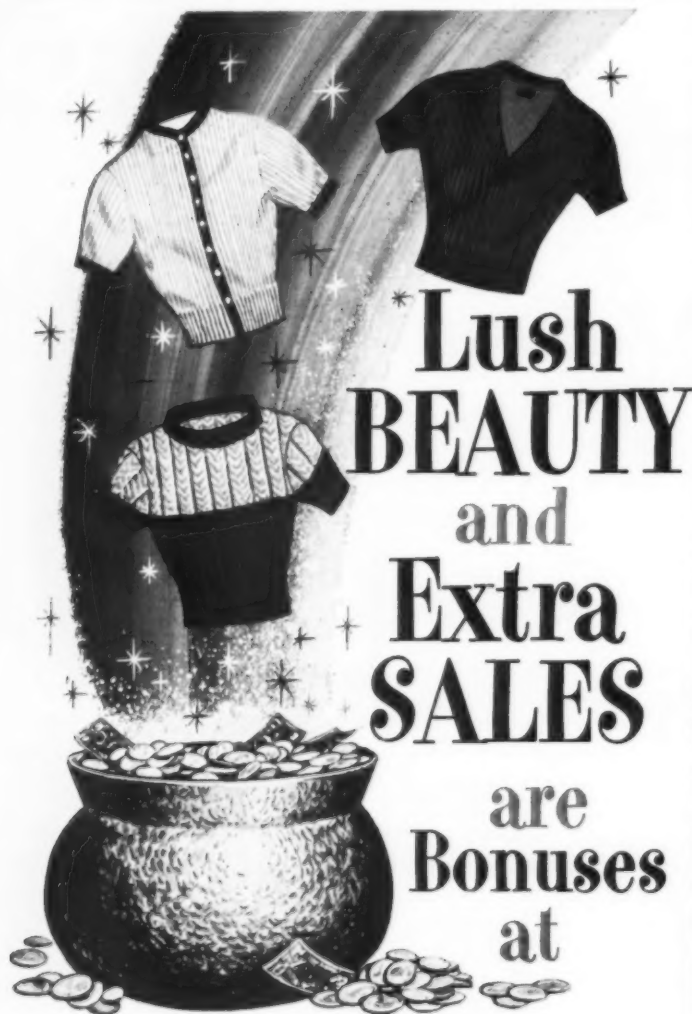


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WITH **AMAZING SNAP-BACK**  
AND A **HARD TO FIND FINISH!**

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Stand at a counter where sweaters sell fastest, you will see the Best Sellers have, invariably, been dyed by Dyecraftsmen. For good reasons: the high loft we give to wool, man-made fibers and blends, plus the beautiful colors we produce to motivate your customer's selection. It costs no more to have your yarns dyed at Dyecraftsmen. Dyecraftsmen's highly skilled know-how, modern equipment and reliability assure you quality results.

### SPECIAL OFFER

To prove that there is a difference in the dyeing of yarns, we will gladly dye a sample lot so that you may compare results. Cash-in on COLOR. Come to the masters.



**DYECRAFTSMEN, INC.**  
Master skein dyers and bleachers

349 Lincoln Street, Hingham, Massachusetts  
Riverview 9-1141, 1142

ter and summer, for the population it serves. Mr. Ruark feels that knitted sportswear is the up-and-coming trend and that every season will see a definite growth in this line. He feels the winter trade in ski sports clothes will see a definite boost if the Shore Lodge puts in a ski lift across the lake and up the hill. "But this is still in the future—perhaps next year," he said.

### Machinery

#### Coleman In New Post At Allied's Aniline Div.

John T. Coleman has been named manager of sales services for the Fiber Marketing Department of Allied Chemical's National Aniline Division. He will coordinate the sales and production activities of Allied's two nylon fiber producing plants located at Chesterfield, Va. and Irmo S. C.

### Drying

#### Installs Saco-Lowell Unit

MAYODAN, S. C.—A Saco-Lowell/Fleissner Dryer has been installed at the Washington Mills Company to dry tubular cotton knit goods.

### Men's Wear

#### Minnesota Show Is A Mixed Bag

MINNEAPOLIS, Minn. — The time element was a factor affecting sales of some exhibitors of knitted outerwear at the September Fashion Week here recently. Because it was necessary to sandwich in the market between the Jewish holidays, the market began on a Thursday and ended on a Monday. Some exhibitors reported that sales on Friday and Saturday were very slack, since merchants were reluctant to leave their stores those two days.

Three Minneapolis firms which usually show at the market, Ed-Burt Corp., Myer M. Badiner Knitwear Co. and Munsingwear, Inc., did not show. The event was held at the Radisson and Dyckman hotels.

Not all knitted outerwear exhibitors, however, were sour on the selection of show dates. Jack Badiner, Badiner Knitting Co., said he had had excellent attendance on Sunday. The best sellers

(Continued on Next Page)

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QUALITY

Need a  
Special Needle  
**FAST?**

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**Reasonable Price**  
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# NEEDLES

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**OFFERS YOU:**

- Off the shelf delivery of most standard needles
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- Precision polished needles



**AINSLIE KNITTING MACHINE CO.**  
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were bulky jacquard slipovers and some cardigans at \$10.95, Orlon sweaters at \$5.95 and \$7.95 and zephyr wool sweaters, both cardigans and long sleeve slipovers, at \$5.95. Stripes were popular, he pointed out, and several new solid shades. The greatest buyer interest was in emerald green followed by rust, white and the new blue.

Sherman Garon, Garon Knitting Mills, Duluth, Minn., said that he had done well with his pointer, a bulky knit pointed stocking-type cap at \$2.98 in all colors. He pointed out that with back-to-school business occurring early merchants were buying fill-ins and new merchandise.

Jerry Ross, Aileen Knitwear and Devon Knitwear Co., said flat knit sweaters retailing at from \$7.95 to \$16.95 and double knit skirts at \$7.95 and matching tops at \$7.95 had sold very well. Navy was the top color followed by beige, he said. Traffic was constant through the entire market, Ross added.

At least two exhibitors presented the opposite side of the market. Martin Frank, Kaufman Knitting Co., said he had had "few nibbles" and there was lit-

tle traffic at the show. Merchants were not looking for anything special and were purchasing mainly fill-ins, he said. Kaufman, in its showroom at the Dyckman Hotel, was featuring its new holiday numbers including pastel sweaters and a few novelty items.

Nat DeLue, Jr., Mojud, said that business Friday and Saturday was "horrible." He said he had sold some casual slippers, both knits and leathers, at \$2.95 and \$3.95 retail. Children's tights were excellent in red, black, gold, camel, green and white (in the smaller sizes). Sizes 8 to 14 retail at \$1.95 and the smaller sizes at \$1.65.

### Obituaries

**Clifford B. Terry, 76;  
Foster Machine Salesman**

WESTFIELD, Mass.—Clifford B. Terry, 76, died September 13 after a short illness.

He retired from Foster Machine Company in January after 40 years in the sales department.

## NOW—RAINBOW!

A NEW TURBO ORLON

Dyed in Multishades for Special Effects

On Cones Ready to Knit in Both Regular and Heavy Deniers



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GASTONIA, N. C. LOS ANGELES, CAL. PHILA., PA. MONTREAL, CANADA

Be sure it bears the mark of

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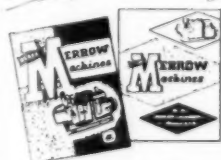
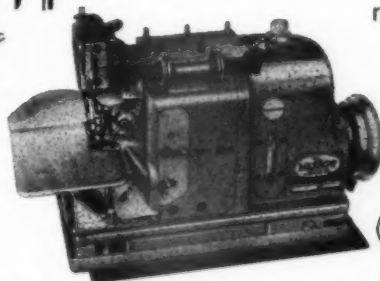
**IF YOU'RE ON BULKY WORK . . . OR LIKELY TO BE . . .  
CAN YOUR MACHINES HANDLE IT EFFICIENTLY?**

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## MERROW CLASS M MACHINES



- Handling of material is easier . . . there's no need to **force** work through machines.
- Faster speeds (up to 5,500 stitches per minute) mean more output.
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ORLON\*, WORSTED, NYLON, DYNEL,  
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FOR WEAVING, KNITTING, UPHOLSTERY, INDUSTRIAL, TUFTING

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Philadelphia, Pa.—Beury Bldg.—Room 509—Baldwin 6-4297, 6-4298  
Chicago, Ill.—David F. Swain & Co.—FRanklin 2-6246  
Lowell, Mass.—Chalifoux Building—Room 421—GLEnview 3-8161  
New York, N. Y.—Kramer & Wolf, Inc.—Murray Hill 4-2893  
Norwood, N. C.—Greenwood 4-3131

\* DuPont T.M. † Union Carbide T.M.

### Hans Boepple, Founder Of Sweater Firm, 72

Services were held September 9 for Hans Boepple, founder and chairman of the board of Boepple Sportswear, Inc., manufacturers of sweaters. He was 72.

Mr. Boepple founded the firm 30 years ago. He was a veteran of 50 years in the knitwear industry.

His survivors are two sons, Theodore, president of the firm, and William, of Los Angeles.

### Labor Relations

#### Keystone Dyeing Workers Win Ten-Cent Increase

PHILADELPHIA, Pa.—Keystone Dyeing Co. employees received a ten-cent pay boost in a two-year contract between the company and Branch One, American Federation of Hosiery Workers, effective September 1.

### Chemicals

#### Eastman Merchandiser

R. Richard Carens has been named an apparel merchandising representative of Eastman

Chemical Products, Inc.

He was formerly a vice president and director of marketing of Doherty, Clifford, Steers & Shenfield, Eastman's fiber advertising agency. Previously, he had been a salesman in the advertising department of the Daily News Record.

### Sewing

#### Union Special Appoints G. E. Smith As Salesman

CHICAGO, Ill.—Union Special Machine Company has appointed G. E. Smith as sales representative in the Columbus, Ohio territory.

Mr. Smith joined Union Special in 1956, spent a year in the factory at Huntley and two years as a service repairman and sales trainee in Chicago.

### Trade Relations

#### California Companies Win Medals At Fair

SACRAMENTO, Calif.—Twenty-nine California apparel manufacturers were awarded gold medals in the recent California State Fair.

The winners included Kore

## DUBIED

### FULL AUTOMATIC MACHINE WITH TWIN CARRIAGES

Needlebeds in 2 sections of 24", 30" and 34" width each.

HIGH PRODUCTION MACHINE FOR  
FANCY TRIMMINGS, COLLARS OR  
RIBBED BOTTOMS AND CUFFS.

Minimum loss of floor space.

EASY AND ECONOMICAL TO OPERATE.

Direct threading of yarn from tension to feeders.

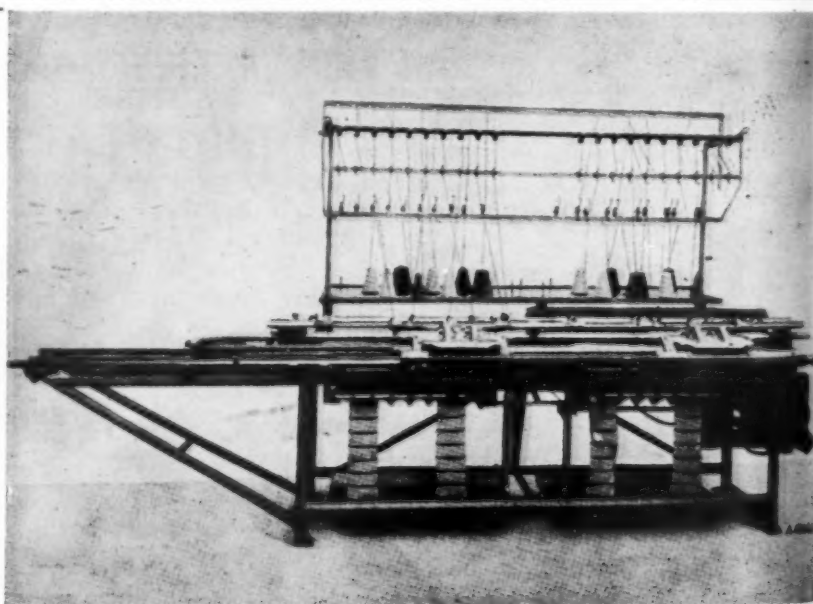
PIECES OF UNIFORM LENGTH. REG-  
ULARITY OF STITCHES.

Two-speed motor for knitting of loose course.  
SECURITY OF KNITTING. LESS  
STRAIN ON WEAK YARNS.

D B—with high and low butt needles.

D S B—with independent high or low butt selection.

D R B—with independent high or low butt selection  
and stitch transfer from front to rear and  
from rear to front.



## DUBIED MACHINERY CO.

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Ravenswood 9-6361

of California, Jones Knitting Mills, Donna Lee of California, Casual Time of California, Fabiola, Meo of California, Pavilion, Reseda Sportswear, Fred Rothschild, Lee Herman, Sir James Inc., Sue Mills Inc., Sunset Boulevard Sportswear Co., and Martin Berins.

### Equipment

#### Brush Removes Pills

A nap-up sweater brush, designed to remove unsightly pills on wool and synthetic fiber yarn sweaters is being marketed by Maywood Industries, Ltd., La Habra, Calif.

The brush consists of a plastic five-prong spoon-like device with a crystalline abrasive laminated to one side of the prongs. By brushing the sweater in one direction, pills can be quickly removed from the sweater.

#### Korzenik Speaks To Board

(Continued from Page 1)

States delegation at the Geneva negotiations in July and at the Tokyo negotiations in August and September, characterized the multilateral Geneva agreement and the pact with Japan as merely a beginning, laying the

basis for a program of more orderly marketing. The ultimate success of the program will depend, he said, upon whether our Government will take action firmly consistent with the Geneva conception and thereby engender confidence in that program at home and abroad, or whether it will depart from the intention there expressed and trade away its textile and apparel interests under pressure of other considerations. He voiced the hope that the recognition by the Commerce Department of essential industry needs would guide the program's development.

#### Sweater Queen Named; Nat'l Promotion Opens

(Continued from Page 1)

More than 15,000 retail stores across the nation are planning promotions to tie in with the theme, "Look Better in a Sweater," during National Sweater Week.

The 12 finalists wore powder blue sweaters supplied by Garland Knitting Mills and navy blue skirts. The four finalists in the Miss Sweater Girl of 1976 wore yellow cardigans supplied by Knitown Togs.

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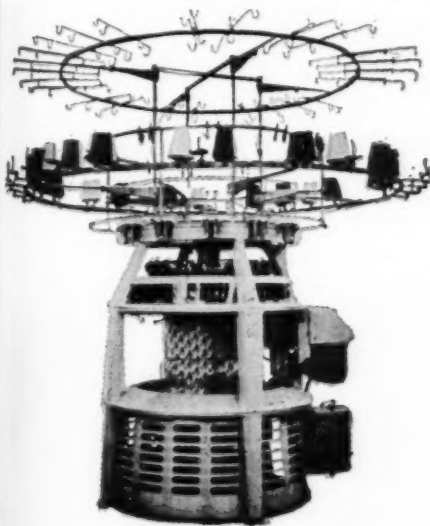
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EARLY DELIVERIES**

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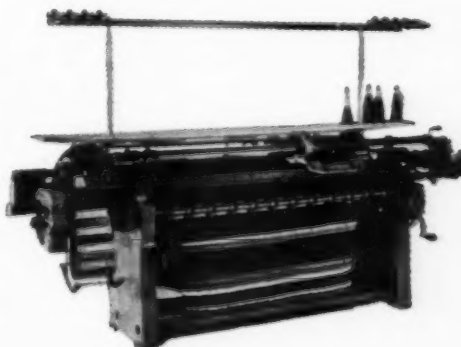
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Fully automatic single lock flat power machines, 3-14 cut, 64" and 71" needlebeds, for garments and trimmings

### GEORGES LECOCEY & CIE.

France

Circular machines for Jacquard, Double Jersey, Links/Links, Interlock and Eightlock fabrics and garment lengths



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**MEN'S AND BOYS'**

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- SWIM TRUNKS
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... WE ALWAYS BUY FAIR!

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KNITTING YARNS

Woolen Spun

ORLON® ACRYLIC — FUR BLENDS — LAMB'S  
WOOL/ORLON — WOOL — MOHAIR BLENDS

300-322 BUTLER ST., B'KLYN 17, N. Y. • MAIN 5-2700, 1913

**Proven Best...By Test...In Leading Mills!**



**EFFICIENCY'S**

Automatic Bartacking and  
Trimming Attachment . . .

THE

**"TAC-TRIMMER"**

(U.S. Patent #2,849,974)

lets you bartack and finish merrow and cup seams  
on sweater sleeve cuffs, rib waistbands and collars  
IN A SINGLE OPERATION

- Will give you a custom finished garment with inexperienced help.
- An amazing time saver.
- A single operator can bartack and trim 150 dozen sweaters per day.
- Eliminates separate thread trimming or clipping.
- Eliminates pulling back, through itself, the overseam thread overrun with a knitting needle or hook.
- We can supply this device for attachment to the Singer #269-W9 Bar Tack Machine, the Pfaff 3334-1 Bar Tack machine and the Reece 52 Bar Tack or buttonhole machine.

We'll be  
pleased to  
demon-  
strate this  
amazing  
cost-saving  
device at  
your con-  
venience.

**EFFICIENCY DEVICES**

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NEvins 8-8984



Dodie Marshall, the Sweater Queen 1961, is flanked by winning contestants and representatives of the knitted outerwear industry. Winners are, left to right: Renata, second place; Chris Noel, third place; George White, Sweater Guy, and De Dee Dillworth, Miss Sweater Girl of 1976. Standing to the right of the Queen are Irving Lewis, Irwill Knitwear Corp., Lisa Reinhart, commentator, Ben Kaplan, Mayflower Knitting Mills and Edward Brandwein, administrative secretary of the NKOA. Mr. Lewis and Mr. Kaplan crowned the two Queens.



All finalists in the Sweater Queen Contest await the decision of a jury of reporters, photographers and industry representatives. In the foreground, George White, Sweater Guy, is flanked by the four Sweater Girl of 1976 contestants.



An assemblage of photographers gather about the National Sweater Queen of 1961. Onlookers are Renata and Chris Noel, runners up.



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## MACHINERY FOR SALE

- 1—Scott & Williams MFRC, 30", 14½ cut
- 1—Philip, 14 cut, 30", 32 feed
- 1—Morat, 16 cut
- 1—Wildman jacquard TJI, 5 cut, with extra complete set of parts for 14¼ cut
- 1—Wildman jacquard LHB, 5 cut
- 1—Jacquard AI, 16½ cut, 32", 32 feed
- 1—Jacquard LA, 30", 10 cut
- 2—Jacquard LH, 30", 7 cut
- 2—Jacquard TA-12, 30", 10½ cut
- 1—Jacquard TJ, 28", 8½ cut
- 1—Jacquard TAI, 12 cut, 12 stripers
- 1—Jacquard TA-12, 30", 11 cut
- 1—Jacquard TAI, 14 cut, 12 stripers
- 1—Wildman PB-2, 21", 8 cut
- 1—Universal Supramat, 63", 12 cut
- 1—Universal Supramat 63", 4 cut
- 5—Supreme MJ, 20", 22 cut
- 7—Lamb, Dubied, Grosser machines, 5-14 cut
- 1—Universal 6 spindle backwinder

Write, Wire or Phone

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KNITTING MACHINERY CORPORATION

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BEST  BUYS

## See the New Mestre Flat Machine

- 1—Scott & Williams Mfrc, 18 cut, 32 feed
- 4—Phila. Jacq. LH Mchs., 6, 7 & 8 Cut, 30", 6 Feed
- 2—Phila. Jacq. TJ Mchs., 7 Cut, 28", 6 Feed
- 2—Phila. Jacq. TJ, 16" 7 Cut, 4 Feed, 4 Col Strip
- 6—Phila. Jacquard TAI Mchs., 10, 12, 13, 13½, 16½ Cut, 30", 12 Feed
- 4—Phila. Jacquard TA Mchs., 9, 10, 11, 12, 13 Cut, 30", 12 Feed
- 1—Philadelphia Jacquard MLW, 28", 11 Cut, 24 Feed, Wheels and Jacquards
- 1—OG, model OTA, 13½ cut, 30", 12 feed
- 1—O.G. Multi-Feed Jersey, 1x1 Rib, 8 Cut, 36 Feed, 32"
- 3—Leighton Mchs., 22", 26", 28", 10 Cut, 6 Feed
- 2—Wildman PB2 Mchs., 17", 18", 8 Cut
- 2—Lamb Border Mchs., Double Head, 5 & 7 Cut
- 1—Dubied BAN Mach., 56", 12 Cut, Jacquards Front & Back
- 2—Dubied flat mchs., 7 & 10 Cut, 40" & 48"
- 1—Queens model BJ, jacquard flat, 10 cut, 60"
- 1—Stoll, model JBOM/b, 10 cut, 60"
- 2—Stafford & Holt mchs., 30", 32", 6 & 7 Cut, 6 & 12 Feed
- 1—60" Kastrinsky cal. machine
- 2—Tricoma flat mchs., 4 cut, like new.
- 1—Backwinder, 6 spindles
- 1—Universal Rotoconer, 20 Spindles
- 5—Looping machines, model P, assorted points
- 1—McCreary Brush Mach., 60"
- 3—Steam tables, assorted sizes

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2—20 spindle Leesona #44 Roto Coners.  
Factory rebuilt. Call, write, or wire.

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## FOR SALE

2 Rebuilt Supreme ROF machines. 35 degree machines,  
1380 needle cylinders, 3 positions, individual motors.  
Spinner machines. New Wesco stop motions top and bottom.

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Used full fashioned machines for ladies stretch panties.

Circular—Interlock machines for sweaters and for jersey fabrics.

**GOLDER MILLS, INC.**

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## MACHINERY FOR SALE

- 2—Wildt RSB, 20" dia., 8 npi, 6 feeders and stripers, motorized.
- 6—Wildt RTR, 15", 18" and 20" dia., 4 feeders, stripers, motorized.
- 1—Wildt Leda, 26" dia., 17 npi, 12 feeders, 12 stripers, (24 feeders on plain fabric), 12 inlay feeds, 12 pattern wheels, motorized.
- 2—Wildt, Model E, 4" x 156", with interchangeable cylinders in 168 needle, 7SR3.
- 6—Wildman, type FBSS, 21" dia., 18" dia., 28 needle, 8 feeds.
- 6—Mellor Bromley Interlock, type 3 RLM, 17", 18", 20" and 22" dia., motorized.
- 4—Samco Fully Fashioned Outerwear Machines, 27 gauge, 12 sections.
- 2—Komet, type JL, 4" x 176", with all attachments.
- 4—Komet, type JL, 3½" x 160", 3" x 136", 3¼" x 144", 3¼" x 168", with all attachments.
- 1—Komet, type LT, 3½" x 76", with all attachments.
- 6—Komet, type LT, 3½" x 200", with all attachments.
- 4—Komet, type LT, 3½" x 156", with all attachments.
- 4—Komet, type LT, 3¼" x 48", with all attachments.
- 4—Komet, type LT, 2¾" x 140", 2½" x 128", 3" x 152", 3¼" x 164", with all attachments.
- 7—Komet, type BR, 4" x 168", with all attachments.
- 3—Komet, type BR, 4¼" x 84", with all attachments.
- 5—Komet, type CP, 3" x 104", 3¼" x 112", 3½" x 120"
- 1—Mellor Bromley type 4RL4, 30" dia., 20 needle, 20 feeders, motorized.
- 1—Mellor Bromley type 4RL4, 30" dia., 16 needle, 20 feeders, motorized.

Be Wise — Buy Wagstaff — Established Since 1832

**WAGSTAFF & SON LTD. . . . LEICESTER, ENGLAND**

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**KNITTING MILL FOR SALE**

Completely equipped with Leighton 3-needle rackers and other knitting machines for bulky knit sweaters. Excellent opportunity for successful operation. Reasonably priced for fast sale.

**BOX 400A OR CALL GENERAL 1-3055**

**MUST SELL**

3—Jacquard TAI, 16 cut, 12 feed, running on pique ribor interlock. Numbers 5240, 5288, 5505.

**BOX 400C OR CALL EMPIRE 6-6161**

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STAFFORD & HOLT**

7 cut and coarser  
Set on medium and heavy bulky stitch. 32" dia., 6 feed.  
Rotary pattern wheels, 3 color strippers. Perfect running condition.

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**ALL TYPES OF KNITTING YARNS**

**WORSTED — ZEPHYR — ORLON**

**COTTON — OTHER SYNTHETICS & BLENDS**

**LEHIGH YARN Co.**

2601 N. HOWARD ST.  
PHILA. 33, PA.  
REGENT 9-5457

**YARNS**

**BOUGHT AND SOLD**

**SAM SASKEN**

1441 Broadway, New York 18, N. Y.  
CH 4-8733

**FOR SALE  
ELASTIC YARN FOR KNITTING**

• All Sizes and Colors

**BEDFORD YARN CO.**  
79 Clifton Place  
Brooklyn, N. Y.  
MAin 2-1340

**YARN FOR SALE**

12,000 lbs.—1/27 wc, 80% Acrylic, 20% wool, non bulk, first quality, package dyed, assorted colors. Immediate delivery. Best offer accepted.

**BOX 400E**

**METALLIC YARN WANTED**

1/64 to 1/28 width. Supported or unsupported.

**BOX 405**

**WE BUY SURPLUS KNITTING YARN**

Machine and Hand Knitting Sizes

**WALTER McCOOK & SON, INC.**

711 Arch St.

Phila. 6, Pa.

WAlnut 5-8891

**WANTED FOR CASH** Worsted · Zephyr · Synthetics Cotton

We always carry a large stock of yarns, dyed on cones for immediate use.

**CALL EV 8-8277  
BEN BALIF**

686 Flushing Ave.  
Brooklyn 6, N. Y.

**CENTURY  
YARN CO.**

**CONTRACT WORK, CONTRACTORS WANTED****CONTRACT WORK WANTED — KNITTING ONLY**

on 16 and 18 cut circular machines making double knit and Jersey fabrics in wool, cotton and synthetics. Possibilities: Jacquard, interlock, eightlock, double-pique, blister stitch, etc., also in colors. Output—15,000 lbs. per week.

**BOX 400D**

**CONTRACT WORK WANTED**

Double pique knitting on 16 cut machines.

Can handle large production.

**BOX 390**

**CONTRACT WORK WANTED**

Commission knitting on 28 cut Wildman machines. Also dyeing and finishing available.

**BOX 400**

**COMMISSION KNITTING WANTED**

on double knit and Wildman Spring Needle machines.

**BOX 381**

# **ADDITIONAL CONTRACT WORK WANTED**

on 4 cut Universal flat machines.  
Ladies' and children's complete garments.

**BOX 407**

## **HELP WANTED**

# **SEWING PLANT PRODUCTION MANAGER WANTED**

One of the largest integrated knitters of men's and boys' placket and polo shirts, has an unusual opening for a top grade production manager. The man we seek must have heavy experience in complete charge of large scale sewing operation. Must assume complete responsibility for production schedule, quality and costs. To such a man we offer a permanent position, liberal salary and fringe benefits. Location Eastern Pennsylvania. Give complete details of experience in reply.

**BOX 408**

# **PLANT MANAGER FOR NEW KNITTING MILL**

New Knitting mill in South requires a manager. This plant will produce primarily—fancy knit dress goods—only experienced persons should apply.

Send complete resumé and starting salary desired.

**BOX 400G**

# **KNITTER MECHANIC WANTED**

Thoroughly experienced on LH, TJ, TA. Permanent position with good opportunity for right man. Please do not apply if not fully capable of taking charge.

**BOX 400H**

# **KNITTER MECHANIC WANTED**

Experienced on TJI and TAI machines.  
Only top rated mechanic need apply.  
Give full particulars.  
Best opportunity for right man.

**BOX 401**

# **KNITTER-MECHANIC WANTED**

Experienced on Queens Double Jack Links and Links machines. Steady year round work with long established firm. Located in Eastern Pennsylvania. Excellent opportunity for the right man. Advise all particulars about yourself.

**BOX 390A**

# **KNITTER - MECHANIC WANTED**

Experienced on Supreme pattern wheel machines.  
**YOUTHCRAFT KNITTING CO., INC.**  
**Glenmore 6-5558**

## **POSITIONS WANTED**

# **PRODUCTION MAN AVAILABLE**

Presently employed—seeking change. Experienced quality control man with good contractor connections. Able pattern maker. Will relocate with reliable firm.

**BOX 400F**

# **EXPERIENCED MECHANIC AVAILABLE**

on Universal, Tricoma, Dubied and Stoll machines.  
Able to take full charge. Please call mornings or evenings.

**EXeter 2-3296**

# **PRODUCTION MAN AVAILABLE**

Knowledge from yarn to box. Have contractor, jobber and yarn contracts. Ten years experience.

**BOX 400B**

# **PRODUCTION MAN AVAILABLE**

Pattern maker, stylist, thoroughly experienced in every phase of double jersey dresses and suits. Also, thoroughly experienced on sweaters. Capable of setting up production and taking full charge.

**BOX 409**

# **PRODUCTION COORDINATOR & MANAGER**

with practical mill and large jobber experience in production planning, coordinating and general administrative duties wishes position with knitwear firm.

**BOX 402**

# **ADMINISTRATIVE ASSISTANT AVAILABLE**

Experienced in production control—making up knitting orders, yarn inventory and work-in-process records. Experienced in office routine—knowledge of all book-keeping procedures. Can relieve a busy executive of a thousand details.

**BOX 390C**

# **YOUNG KNITTER MECHANIC**

seeks position with reliable firm. Thoroughly experienced in: PR-19, IRW, Terrot, Marat, Brinton, Supreme, Scott & Williams, Lebocey, Philip. Trained on TA, TAI, TJ, TJI, AI, JSD, LH-6, LHB, LHDS, OT, OTA. Best references. Will relocate.

**BOX 406**

TIMES

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Cotton

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## SERVICES, SUPPLIES FOR SALE

**JACQUARD KNITTERS**

Smart Knitters Everywhere are Using

**"BRIAR - TEX"**The only Jacquard Pattern Material that is actually a  
**DOUBLE-WOVEN TEXTILE FABRIC!**Longer Life — Doesn't Shrink or Stretch  
5-15/16" — 6-7/8" — 10-1/8"

In Stock for Immediate Delivery — Samples sent upon request

**BRIAR PRODUCTS****PO Box 282****Berwick, Penna****CLEANING FLUID FOR SPRAY GUNS**

Scientifically compounded. Good for Ban-lon and Orlon. Safe and rapid in cleaning stains. Special fluid for wool and other fabrics.

**Satisfaction guaranteed.****MASTER STAIN REMOVER**

68-56 Dartmouth St., Forest Hills 75, N.Y.

Tel.: LIgette 4-0898

## BUSINESS OPPORTUNITIES

**LADIES' SWEATERS**

Have you considered entering lucrative girls' and teens' sweater field? Our organization's annual sweater sales to popular and better stores is over \$1,000,000. We need production and financial facilities to handle this increasing volume. Reply

**BOX 370G****WANTED TO BUY**5 or 6 set Woolen Spinning Mill.  
New England area preferred.**BOX 380**

## CLOSEOUTS

**CLOSEOUTS WANTED**

CASH for ladies', men's, children's sweaters, polo shirts, etc.

**METRO**

611 Broadway, New York, N. Y.

GR 3-4437

**CLOSE-OUTS WANTED**

CASH PAID for surplus stocks of Sweaters and Bathing Suits

**BERNETTE TEXTILE COMPANY**

101 W. 31 St., New York City

BRyant 9-5526-7

**\$\$ CASH PAID FOR CLOSEOUTS \$\$**  
**SWEATERS — POLO SHIRTS — SPORTSWEAR**Men's, Boys'  
Girls', Ladies'  
CALL US FIRST!**ARNA KNITWEAR, INC.**  
1265 B'way, N. Y. 1, N. Y. OR 9-1677**TRADE WANTS**

RATES: one insertion—35 cents per word. Words set completely in capitals — 40 cents per word. Box numbers count as two words. Minimum cost of advertisement—\$5.50. Minimum cost of Positions Wanted advertisements — \$5.00. Trade Wants for Monday's paper must be in by preceding Wednesday, 2 P.M. Please enclose payment with your order.

**CONTRACT WORK WANTED** on TAI, 12 cut machines. For wool or Orlon jersey sweaters or modern stripes, also light bulky stitch. BOX 380A

**WORK WANTED** on novelties and classics. Ban-Lon interlock. Shirts and sweaters. Ladies' and children's. BOX 402A

**CONTRACT WORK WANTED:** mill producing men's and boys' bulky knits, cardigans and slippers. BOX 401A

**SEWING CONTRACTOR** open for knitting and fashion goods. WA 9-0070

**WANTED:** Factory Manager for men's and ladies' wear; knitting, sewing, cutting, pattern making, sample making, quality production control supervisor, technically trained. Replies confidential. BOX 403A

**CONTRACT WORK WANTED:** Contract time available on 24 cut interlock and 28 cut Wildman Spring needle machines. Best quality and workmanship. Please reply as soon as possible. BOX 404A

## MERCHANDISE WANTED

**WANTED: CHILDREN'S & INFANTS WEAR**

Triple A-1 knit goods jobber open to buy large quantities only, of bootie sets, infants and 1-3 year toddler sweaters, for immediate delivery. First quality.

**BOX 404****KNITTED OUTERWEAR TIMES**

386 Park Ave. South, New York 16, N. Y.

Please enter our subscription to the Knitted Outerwear Times for one year. Check is enclosed. Domestic — \$10.00 per year; Canada-Foreign — \$15.00 per year.

Name .....

Address .....

## To Place Your Ad:

### Call Murray Hill 3-7519 or

### Use This Handy Order Blank

**KNITTED OUTERWEAR TIMES**

386 Park Avenue South, New York 16, N. Y.

Gentlemen:

Insert the ad written below in ..... issues.  
(Check one)☐ **TRADE WANTS**

Rates per insertion: 35c per word; 40c if set in capitals. Box number counts as 2 words. Minimum cost per adv. — \$5.50. Positions wanted — \$5.00.

☐ **DISPLAY AD**

☐ 2" — \$11.00  
☐ 4" — \$22.00  
☐ 10" — \$55.00

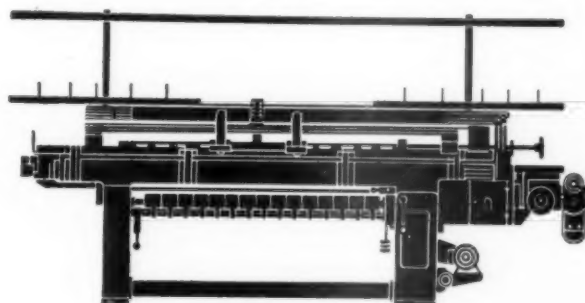
**Please Enclose Payment With Order.**  
**ADVERTISEMENT**

☐ Check here if you want a confidential box number (replies sent to you as we receive them).

Name .....

Address .....

(Use separate sheet if necessary. Attach this order blank.)



From the first Stoll knitting machine, which was built in 1873, to our modern Flat, Jacquard and Purl knitting machines is a direct line of progress.

The invention of the „Purl“ machine, the reliability and performance of even the smallest Stoll machine, the technical perfection of our fully automatic machines, are visible signs of our constant efforts to provide new and better methods of production for the Knitting Industry.

**STOLL**

**H. Stoll & Co.**  
Reutlingen/Germany

Represented by

**KNITTING MACHINE & SUPPLY CO., INC.**

**SOLE AGENTS**

**U.S.A.**  
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WALKER 5-0606 — UNION 4-1786

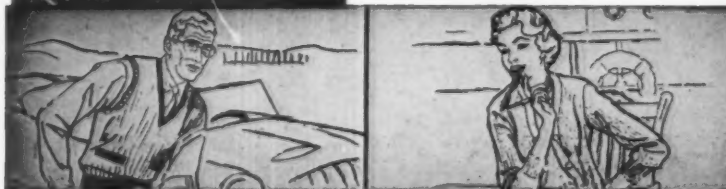
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WELLINGTON 3-6442

Successor to Grosser Knitting Machine Co.





**FROM  
RAW FIBER  
TO FINISHED  
YARN**



**WOONSOCKET  
SPINNING CO.**

**When you buy from Woonsocket you are buying the best!** Whether it be cashmere, camels hair, angora, fur blends, mohair, lambs wool or other specialty yarn, Woonsocket begins with the world's finest fibers. Woonsocket processes them in its own mills, under highly scientific control until the yarn is delivered promptly to your factory. Thus you are assured of an adaptable resource, able to meet the constantly changing demands of men's and women's fashions.

Distributed by **AMICALE YARNS, INC.**, 511 Fifth Ave., New York 17, MUrray Hill 2-1655 • A. M. Krasnoff, 1 Belmont Ave., Bala Cynwyd, Pa., MOhawk 4-6345 • Edgar Worth, 1511 W. Florence Ave., Inglewood, Calif., OREGON 8-4293 • Textile Yarn Co., 222 W. Adams St., Chicago 6, Ill., DEarborn 2-5230 • Spun by **WOONSOCKET SPINNING CO.**, 115 Ricard St., Woonsocket, Rhode Island, POplar 9-3100



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EXTRACTED - 100% Pure - 100% Pure - 100% Pure  
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